

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Manley Toys Ltd.		06/11/2010	CORPORATION: HONG KONG

RECEIVING PARTY DATA

Name:	Focus Brand Limited
Street Address:	Block B, 18/F
Internal Address:	Fok Ying Bldg., 379-381 King's Road
City:	Hong Kong
State/Country:	HONG KONG
Entity Type:	COMPANY: HONG KONG

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3597703	BANZAI
Registration Number:	3560539	TEKNO
Registration Number:	2855609	TOYBOX UNLIMITED
Serial Number:	77485272	MANLEY
Serial Number:	77820838	MY 1ST
Serial Number:	77920125	ROBOPHONE
Serial Number:	77485274	TOYQUEST
Serial Number:	77748136	YO-BE

CORRESPONDENCE DATA

Fax Number: (310)203-0567
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 310.203.8080
 Email: trademarkdocket@jmbm.com
 Correspondent Name: Rod S. Berman
 Address Line 1: 1900 Avenue of the Stars, 7th Floor

CH \$215.00 3597703

Address Line 4: Los Angeles, CALIFORNIA 90067

ATTORNEY DOCKET NUMBER:

69447-0001

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Marta Hodur

Signature:

/Marta Hodur/

Date:

06/28/2010

Total Attachments: 2

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MEMORANDUM OF ASSIGNMENT

This Agreement ("Agreement"), is made and entered into as of June 11, 2010 (the "Effective Date"). The parties to this Agreement are:

1. Focus Brand Limited, ("Focus"), a Hong Kong company having its principal place of business at Block B, 18/F, Fok Ying Bldg., 379-381 King's Road, Hong Kong, on the one hand, and on the other hand,

2. Manley Toys Ltd. ("Manley"), a Hong Kong corporation having its principal place of business at 8th Floor, Hong Kong Spinners Industrial Building, 818 Cheung Sha Wan Road, Kowloon, Hong Kong.

This Agreement is entered into with reference to the following recitals:

A. Manley has filed U.S. trademark applications and obtained trademark registrations for the trademarks listed on Exhibit A attached hereto and incorporated herein (the "Trademarks").

B. Focus desires to acquire all of Manley's U.S. rights to the Trademarks.

NOW, THEREFORE, Focus and Manley agree as follows:

1. The foregoing recitals are incorporated herein.

2. For valuable consideration, the receipt of which is acknowledged, Manley does hereby sell, assign, transfer and convey to Focus, and Focus does hereby accept from Manley, all of Manley's right, title and interest in and to the Trademarks and the goodwill represented by the Trademarks, and with respect to the ROBOPHONE mark the business associated with that mark.

IN WITNESS WHEREOF, the undersigned have hereunto set their hands as of the Effective Date.

FOCUS BRAND LIMITED

By: *Yip Yin Ping*

Name: Ms. Yip Yin Ping Christina

Title: Director



MANLEY TOYS LTD.

By: *Ms. Chan Ngan Ngor*

Name: Ms. Chan Ngan Ngor

Title: Director



SCHEDULE

Exhibit A

DESCRIPTION	FILING NUMBER	FILING DATE	TRADEMARK NUMBER
BANZAI LOGO	77485269	05/28/2008	3597703
MANLEY LOGO	77485272	10/07/2009	
MY FIRST	77820838	09/05/2009	
ROBOPHONE	77920125	01/27/2010	
TEKNO LOGO	77485277	05/28/2008	3560539
TOY BOX UNLIMITED	76473265	12/04/2002	2855609
TOY QUEST LOGO	77485274	10/07/2009	
YOBE	77748136	08/29/2009	