## 2686623

# CH \$40,00

#### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Quad/Graphics, Inc.		06/29/2010	CORPORATION: WISCONSIN

#### RECEIVING PARTY DATA

Name:	Quad/Tech, Inc.	
Street Address:	N63 W23075 Main Street	
City:	Sussex	
State/Country:	WISCONSIN	
Postal Code:	53072	
Entity Type:	CORPORATION: WISCONSIN	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2686623	VECTOR

#### **CORRESPONDENCE DATA**

Fax Number: (414)277-0656

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: mkeipdocket@michaelbest.com

Correspondent Name: Billie Jean Smith

Address Line 1: 100 East Wisconsin Avenue

Address Line 2: Suite 3300

Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	077047-9484 US00
NAME OF SUBMITTER:	Laura M. Konkel
Signature:	/Laura M. Konkel/
Date:	06/30/2010

TRADEMARK REEL: 004234 FRAME: 0260

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Total Attachments: 2 source=A3979306#page1.tif source=A3979306#page2.tif

> TRADEMARK REEL: 004234 FRAME: 0261

#### TRADEMARK ASSIGNMENT

This Agreement, effective June <u>29</u> 2010, is made by and between Quad/Graphics, Inc., a Wisconsin corporation having an address at N63 W23075 Main Street, Sussex, Wisconsin 53072, United States of America (hereafter "Assignor"), and Quad/Tech, Inc., a Wisconsin corporation having an address at N63 W23075 Main Street, Sussex, Wisconsin 53072, United States of America (hereinafter "Assignee").

WHEREAS, Assignor owns the trademark registrations identified on the attached Schedule A (hereafter referred to as the "Marks");

WHEREAS, Assignee is desirous of acquiring all of Assignor's right, title and interest in and to the Marks;

NOW, THEREFORE, for the good and valuable consideration of \$1.00, the receipt of which is hereby acknowledged, Assignor hereby assigns unto Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and all its rights to sue for past infringement of the Marks and to recover any and all damages and awards for such infringement.

IN WITNESS WHEREOF, the parties hereto have caused their duly authorized representatives to execute this Agreement.

QUAD/GRAPHICS, INC.	Signed before me on this Atlay of June,
By: Jann Paul	the IP Course (title)
By: Jason Pauls Name: Jason Pauls	of Quad/Graphies Inc.
Title: IF Counsel	Notary Public Signature  My Commission Propies:  Seal:
QUAD/TECH, INC.	Signed before me on this Aday of June,
Ву:	2010, by <u>Pandall Margernan</u> (name), the <u>VP Pandall Republic</u> (title) of Quad/Tecks in the control of
Name: Kansal W. Hilliam	Amy Thank Make
Title: VP Facuspay.	Notary Public Signature LIE  My Commission Sxpires: 482 - 2014
	Seal:

TRADEMARK REEL: 004234 FRAME: 0262

### **SCHEDULE A**

Country	Mark	Reg. No.	Reg. Date
United States	VECTOR	2686623	02-11-2003
European Community	VECTOR	2702959	01-24-2008
Denmark	QUAD/TECH	82921993	12-03-1993

**RECORDED: 06/30/2010** 

TRADEMARK REEL: 004234 FRAME: 0263