TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Target America, Inc.		05/25/2010	CORPORATION: VIRGINIA

RECEIVING PARTY DATA

Name:	blackbaud, Inc.	
Street Address:	2000 Daniel Island Drive	
City:	Charleston	
State/Country:	SOUTH CAROLINA	
Postal Code:	29492-7541	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2058694	TARGET AMERICA

CORRESPONDENCE DATA

Fax Number: (858)225-0232

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 858-795-3088

Email: alex.fitzpatrick@blackbaud.com

Correspondent Name: Alex Fitzpatrick

Address Line 1: 2000 Daniel Island Drive

Address Line 4: Charleston, SOUTH CAROLINA 29492-7541

NAME OF SUBMITTER:	Alex Fitzpatrick
Signature:	/Alex Fitzpatrick/
Date:	06/30/2010

Total Attachments: 1

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TRADEMARK REEL: 004234 FRAME: 0896

ASSIGNMENT OF TRADEMARK

WHEREAS, Target America, Inc., a Virginia corporation, having a principal place of business at 10560 Main Street, Suite 301, Fairfax, VA 22030 ("Assignor") has adopted and owns the Mark TARGET AMERICA and the U.S. registration therefor, U.S. Trademark Office Reg. No. 74715913 (the "TAI Mark") in connection with the following services: "Computerized database management services for providing and matching profiles of wealthy individuals;" and

WHEREAS, Blackbaud, Inc. a Delaware corporation, having a principal place of business at 2000 Daniel Island Drive, Charleston, SC 29492-7541 ("Assignee") desires to acquire the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby conveys, transfers and assigns to Assignee, and Assignee accepts, the entire right, title and interest in and to the TAI Mark, including Reg. No. 74715913, together with the goodwill of the business symbolized by the TAI Mark.

Target America, Inc.

By:

Name: THOMAS W. CADY

Title: PEESIDENT

Dated: 5.25.10

TRADEMARK REEL: 004234 FRAME: 0897