

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Whiteflash.com, Inc.		07/01/2010	CORPORATION: TEXAS

RECEIVING PARTY DATA

Name:	Whiteflash Inc.
Street Address:	6222 Richmond Avenue
Internal Address:	Suite 710
City:	Houston
State/Country:	TEXAS
Postal Code:	77057-6230
Entity Type:	CORPORATION: TEXAS

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	78890668	WHITEFLASH
Serial Number:	77887905	A CUT ABOVE
Serial Number:	77488529	A BRILLIANT DIAMOND BUYING EXPERIENCE
Serial Number:	77383729	WHITEFLASH
Serial Number:	77353697	W
Serial Number:	77353500	WHITEFLASH A CUT ABOVE
Serial Number:	77055390	X-FACTOR
Serial Number:	77050671	DREAMS OF AFRICA
Serial Number:	77009046	THE MOST VISUALLY BALANCED DIAMOND IN THE WORLD

CORRESPONDENCE DATA

Fax Number: (212)336-8001
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212 336 8000

CH \$240.00 78890668

900166041

**TRADEMARK
 REEL: 004235 FRAME: 0318**

Email: ptodocket@arelaw.com
Correspondent Name: Neil M. Zipkin, Esq., AR&E LLP
Address Line 1: 90 Park Avenue
Address Line 2: 21st Floor
Address Line 4: New York, NEW YORK 10016

ATTORNEY DOCKET NUMBER:	44673/1
NAME OF SUBMITTER:	Neil M. Zipkin
Signature:	/Neil M. Zipkin/
Date:	07/01/2010
Total Attachments: 1 source=Whiteflash Inc Certificate#page1.tif	



Office of the Secretary of State

CERTIFICATE OF FILING OF

Whiteflash Inc.
157540700

[formerly: WHITEFLASH.COM, INC.]

The undersigned, as Secretary of State of Texas, hereby certifies that a Certificate of Amendment for the above named entity has been received in this office and has been found to conform to the applicable provisions of law.

ACCORDINGLY, the undersigned, as Secretary of State, and by virtue of the authority vested in the secretary by law, hereby issues this certificate evidencing filing effective on the date shown below.

Dated: 06/25/2010

Effective: 06/25/2010



A handwritten signature in black ink, appearing to read "Hope Andrade".

Hope Andrade
Secretary of State