

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Key Curriculum Press, Inc.		09/15/2008	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	KCP Technologies, Inc.		
Street Address:	6550 Vallejo Street, Suite 101		
City:	Emeryville		
State/Country:	CALIFORNIA		
Postal Code:	94608		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	77279185	THE GEOMETER'S SKETCHPAD	
Registration Number:	2094130	THE GEOMETER'S SKETCHPAD	
Serial Number:	77279192	SKETCHPAD	
Serial Number:	77334751	SKETCHPAD LESSONLINK	
Registration Number:	1997870	DYNAMIC GEOMETRY	
CORRESPONDENCE DATA			
Fax Number:	(415)836-2501		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415 615 6024		
Email:	tmdocket@dlapiper.com		
Correspondent Name:	Eugene M. Pak, Esq. c/o DLA Piper LLP		
Address Line 1:	555 Mission Street, Suite 2400		
Address Line 4:	San Francisco, CALIFORNIA 94105		
NAME OF SUBMITTER:	Eugene M. Pak, Esq.		

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 REEL: 004235 FRAME: 0361**

Signature:	/Eugene Pak/
Date:	07/01/2010
Total Attachments: 1 source=Key Curriculum-KCP Trademark Assignment#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Key Curriculum Press, Inc. ("Assignor"), a California corporation with an address of 1150 65th Street, Emeryville, California 94608, has adopted and uses the marks GEOMETER'S SKETCHPAD, THE GEOMETER'S SKETCHPAD, SKETCHPAD, SKETCHPAD LESSONLINK, and DYNAMIC GEOMETRY (the "Marks") in connection with a business involving the print, online and other publication and sale of educational materials and software, among other things (the "Business");

WHEREAS the Marks are registered or the subject of pending trademark applications filed with the United States Patent & Trademark Office as follows: GEOMETER'S SKETCHPAD (Reg. No. 970909, Renewal 080626) (Class 16); THE GEOMETER'S SKETCHPAD (Ser. No. 77/279185) (Class 9); THE GEOMETER'S SKETCHPAD (Reg. No. 2094130) (Class 16); SKETCHPAD (Ser. No. 77279192); SKETCHPAD LESSONLINK (Ser. No. 77334751) (Classes 9 & 16); and DYNAMIC GEOMETRY (Reg. No. 1997870, Renewal 060722) (Classes 9 & 16) (the "Applications and Registrations");

WHEREAS, KCP Technologies, Inc. ("Assignee"), a California corporation with an address of 6550 Vallejo Street, Suite 101, Emeryville, California 94608, is desirous of acquiring said Marks and the Applications therefor, and the goodwill associated therewith, and will or has licensed to Assignor certain rights in the Marks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in, to and under the Marks and the Applications and Registrations therefor and other marks and rights of Assignor that relate to and are used in connection with the Marks, together with the goodwill of the Business associated with the use of and symbolized by the Marks and such other marks and rights, and together with all causes of action for infringement, if any, thereof. Assignor shall take further steps and sign such further documents as may be necessary or reasonably requested by Assignee to carry out the purposes of this Trademark Assignment. This Trademark Assignment is effective as of September 15, 2008.

Date: 9/15/08

KEY CURRICULUM PRESS, INC.

By: [Signature]

Name: KARL COE
(print)

Title: President

Date: 9/15/08

KCP TECHNOLOGIES, INC.

By: [Signature]

Name: Steven Rasmussen
(print)

Title: President