

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Singing News, Inc.		01/01/2006	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	CCM Communications, Inc.		
Street Address:	4880 Santa Rosa Road		
City:	Camarillo		
State/Country:	CALIFORNIA		
Postal Code:	93012		
Entity Type:	CORPORATION: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1604548	THE SINGING NEWS MAGAZINE THE PRINTED VOICE OF GOSPEL MUSIC	
CORRESPONDENCE DATA			
Fax Number:	(310)282-2200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-282-2000 x2108		
Email:	krogers@loeb.com		
Correspondent Name:	David W. Grace		
Address Line 1:	10100 Santa Monica Boulevard		
Address Line 2:	c/o Loeb & Loeb LLP, Suite 2200		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	208242-00002		
NAME OF SUBMITTER:	David W. Grace		
Signature:	/David W. Grace/		

CH \$40.00 1604548

Date:

07/01/2010

Total Attachments: 6

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ASSIGNMENT OF INTELLECTUAL PROPERTY

This Assignment of Intellectual Property ("Assignment") is made as of January 1, 2006 by **Singing News, Inc.** ("Assignor") and **CCM Communications, Inc.** ("Assignee").

WHEREAS, pursuant to the Asset Purchase Agreement dated October 15, 2005 (the "Agreement"), Assignee is purchaser of substantially all of the assets of Assignor relating to the ownership, development and operation of Seller's paper Magazine *The Singing News*, web magazine *The Trade Review*, annual publication *The Singing News Source Book*, its southerngospel.com and singingnews.com domain names/URLs, and all other related digital properties that accompany these URLs (the "Business"), and

WHEREAS, Assignee desires to acquire all right, title and interest of Assignor in and to the Intellectual Property, including the domain names as listed on Schedule 1.1(i), Schedule 3.15, and Schedule 3.16, of the Agreement, copies of which are attached hereto.

NOW, THEREFORE, for good and valuable consideration as recited in the Agreement, the receipt of which is hereby acknowledged;

1. Assignor does hereby assign to Assignee, and its successors and assigns, and Assignee accepts, all of Assignor's right, title, and interest in and to the Intellectual Property and all registrations thereof, any and all renewals of any of the foregoing and all rights to sue for past infringement and to receive any recoveries therefor.

2. Notwithstanding anything in this Assignment to the contrary, nothing herein shall transfer, convey or assign to Assignee, and Assignor shall retain all right, title and interest in and to the Excluded Assets.

3. Assignor and, by its acceptance hereof, Assignee covenants and agrees to execute such further documents and instruments and to take such additional actions as may reasonably be requested by Assignee or Assignor, as the case may be, to vest in Assignee any and all of the Intellectual Property being transferred hereby and otherwise to effectuate the intent of this Assignment.

4. Unless otherwise defined herein, all capitalized terms used herein have the meanings ascribed to them in the Purchase Agreement.

5. This Assignment may be signed in one or more counterparts, each of which shall be deemed an original and together shall constitute one and the same instrument.

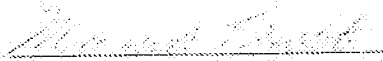
Signatures appear on following page.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed and delivered effective as of the date first written above.

SINGING NEWS, INC.

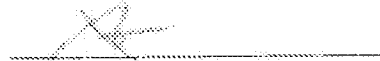
CCM COMMUNICATIONS, INC.

By:



Maurice Templeton
President

By:



Jonathan L. Block
Vice President and Secretary

SIGNATURE PAGE TO
ASSIGNMENT OF INTELLECTUAL PROPERTY

TRADEMARK
REEL: 004235 FRAME: 0416

Schedule 1.1(f)
Domain Names and URL's

<u>Domain Name</u>	<u>Expiration Date</u>
southerngospel.info	10/31/05
singingnews.info	10/31/05
southerngospelconcerts.com	2/10/06
allnightsinging.com	2/10/06
allnightsing.com	2/10/06
concertbillboard.com	2/10/06
southerngospelunltd	2/17/06
singing-news.com	5/3/06
southern-gospel.com	5/3/06
southerngospeljobs.com	5/19/06
southerngospel.com	9/10/06
swingingnews.com	10/13/06
gospelmusicclub.com	3/2/07
singingnews.com	4/28/08

Schedule 3.18
Exhibit

None.

Schedule 3.16
Intellectual Property

Singing News, registered to Singing News, Inc. Registered 1/25/05. Reg. No. 2,920,828

The Printed Voice of Southern Gospel Music, registered to Singing News, Inc. Registered 1/25/05. Reg. No. 2,920,826

3.16 Intellectual Property.

(a) All of the Seller's Intellectual Property (as defined below), together with its applicable registration or application information, is set forth on Schedule 3.16 attached hereto. For purposes hereof, the term "Intellectual Property" shall include all intangible properties that are (i) used in the operation of the Business in the manner in which it has been and is now operated, or (ii) material to the ongoing operation of the Business as it is now conducted, and including, without limitation: (i) all patents, patent applications, patent rights and inventions and discoveries and invention disclosures (whether or not patented) (collectively, the "Patents"); (ii) and all trade names including trade dress, logos, packaging design, slogans, domain names, registered and unregistered trademarks and service marks and applications together with the goodwill of the business represented thereby (collectively, the "Marks"); (iii) all copyrights in both published and unpublished works (collectively, the "Copyrights"); (iv) all know-how, trade secrets, confidential or proprietary information and customer lists (collectively, the "Trade Secrets"); (v) all goodwill, franchises, licenses, permits, consents, approvals, technical information, telephone numbers, and claims of infringement against third parties (collectively, the "Rights"), (vi) all contracts relating to the Intellectual Property and/or relating to the Products to which Seller is a party or is bound, including without limitation, all nondisclosure and/or confidentiality agreements entered into by persons in connection with disclosures by Seller relating to any disclosure made, and (vii) URL's and Domain Names.

(b) Seller has exclusive ownership of, and has good, valid and marketable title to, all of the Intellectual Property, free and clear of any Liens, and has the right to use all of the Intellectual Property without payment to any third party; and Seller's rights in all of such Intellectual Property are freely transferable subject to filing the instruments of transfer referred to in Section 9.2, hereof. Except as set forth in Schedule 3.16, the Intellectual Property constitutes all of the assets of Seller used or held by Seller in designing, creating, developing, marketing and distributing the Products. Seller has the exclusive right to use, license, distribute, transfer and bring infringement actions with respect to the Intellectual Property and Seller is not obligated to and does not pay royalties or other fees to anyone for its ownership, use, license or transfer of any of the Intellectual Property.

(c) None of the sources included in the Products, Copyrights, or Trade Secrets is copied from, based upon, or derived from any other source in violation of the rights of any third party. Any substantial similarity of the Products, Copyrights or Trade Secrets to any owned by any third party did not result from the Products, Copyrights or Trade Secrets being copied from, based upon, or derived from such similar products of such third party in violation of the rights of such third party or from any other violation of the rights of a third party

(d) Seller has taken all reasonable security measures to protect the secrecy, confidentiality and value of all Trade Secrets. To the knowledge of Seller, there has not been any breach by any party to any such confidentiality or non-disclosure agreement. The Trade Secrets have not been disclosed by Seller to any person or entity other than employees or contractors of Seller who had a need to know and use the Trade Secrets in the course of their employment or contract performance.