

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
FSB ACQUISITION COMPANY		06/01/2010	CORPORATION: CALIFORNIA

**RECEIVING PARTY DATA**

Name:	THE UPPER DECK COMPANY, INC.
Street Address:	5905 SEA OTTER PLACE
City:	Carlsbad
State/Country:	CALIFORNIA
Postal Code:	92009
Entity Type:	CORPORATION: NEVADA

**PROPERTY NUMBERS Total: 59**

Property Type	Number	Word Mark
Registration Number:	3312157	FLAIR SHOWCASE
Registration Number:	2732700	TRIPLE CROWN
Registration Number:	2559968	FLEER
Registration Number:	2602552	DIAMOND VISION
Registration Number:	2618682	PREMIUM ROOKIES
Registration Number:	2541740	FLEER GENUINE
Registration Number:	2541739	FUTURE THREATS
Registration Number:	2610566	FUTURES
Registration Number:	2541738	STITCHES IN TIME
Registration Number:	2541736	CROWNING ACHIEVEMENTS
Registration Number:	2580086	NAMES OF THE GAME
Registration Number:	3033905	HATS OFF
Registration Number:	2994075	EX
Registration Number:	2419850	E-X CENTURY

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Registration Number:	2457824	NAME PLATES
Registration Number:	2592092	AERIAL ASSAULT
Registration Number:	2592094	APEX
Registration Number:	2579190	SUPREME COURT
Registration Number:	2541475	FLEER
Registration Number:	2486018	MOLTEN METAL
Registration Number:	2468436	FRESH INK
Registration Number:	2474363	AUTHEN-KICKS
Registration Number:	2470512	FEEL THE GAME
Registration Number:	2408328	PREMIUM
Registration Number:	2367272	ROUNDBALL
Registration Number:	2414606	AWARD WINNERS
Registration Number:	2464331	BOYZ WITH THE WOOD
Registration Number:	2413052	GOING YARD
Registration Number:	2314536	BRILLIANTS
Registration Number:	2435762	DIAMOND MAGIC
Registration Number:	2404807	BUILDING BLOCKS
Registration Number:	2416401	HIP-NO-TIZED
Registration Number:	2375976	AUTUMN EXCELLENCE
Registration Number:	2322580	FIRST EDITION
Registration Number:	2399030	3D
Registration Number:	2375975	ROOKIE REWIND
Registration Number:	2400680	THUNDERCLAP
Registration Number:	2177406	GOUDEY
Registration Number:	2170406	LEGACY COLLECTION
Registration Number:	2455744	PLANET FOOTBALL
Registration Number:	2464171	ROCKET TO STARDOM
Registration Number:	2485561	PROMISING FORECAST
Registration Number:	2411085	EDITOR'S CHOICE
Registration Number:	2464170	MONUMENTAL MOMENTS
Registration Number:	2411084	MYSTIQUE
Registration Number:	2336682	SCOUTING REPORT
Registration Number:	2082492	AUTOGRAPHICS
Registration Number:	2033839	SEASON CROWNS
Registration Number:	2033826	HOT GLOVE

Registration Number:	2028948	DIAMOND TRIBUTE
Registration Number:	1969618	WAVE OF THE FUTURE
Registration Number:	2017287	ROOKIE SENSATIONS
Registration Number:	1976720	TEAM COLLECTIBLE
Registration Number:	1966496	RISING STAR
Registration Number:	1970627	LEAGUE LEADER
Registration Number:	1794965	SKYBOX
Registration Number:	1836149	FLAIR
Registration Number:	1816398	FLEER ULTRA
Registration Number:	1671098	FLEER

**CORRESPONDENCE DATA**

Fax Number: (760)454-4673

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 858-344-5905

Email: pollie@gandalegal.com

Correspondent Name: Pollie Gautsch

Address Line 1: 2033 San Elijo #201

Address Line 4: Cardiff, CALIFORNIA 92007

NAME OF SUBMITTER:	Pollie Gautsch
Signature:	/polliegautsch/
Date:	07/01/2010

Total Attachments: 2

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**ASSIGNMENT**

FSB Acquisition Company ("Assignor"), has previously adopted and used in its business the trademarks filed with the United States Patent and Trademark Office registration number 3312157 for FLAIR SHOWCASE, 2732700 for TRIPLE CROWN, 2559968 for FLEER, 2602552 for DIAMOND VISION, 2618682 for PREMIUM ROOKIES, 2541740 for FLEER GENUINE, 2541739 for FUTURE THREATS, 2610566 for FUTURES, 2541738 for STITCHES IN TIME, 2541736 for CROWNING ACHIEVEMENTS, 2580086 for NAMES OF THE GAME, 3033905 for HATS OFF, 2994075 for EX, 2419850 for E-X CENTURY, 2457824 for NAME PLATES, 2592092 for AERIAL ASSAULT, 2592094 for APEX, 2579190 for SUPREME COURT, 2541475 for FLEER, 2486018 for MOLTEN METAL, 2468436 for FRESH INK, 2474363 for AUTHEN-KICKS, 2470512 for FEEL THE GAME, 2408328 for PREMIUM, 2367272 for ROUNDBALL, 2414606 for AWARD WINNERS, 2464331 for BOYZ WITH THE WOOD, 2413052 for GOING YARD, 2314536 for BRILLIANTS, 2435762 for DIAMOND MAGIC, 2404807 for BUILDING BLOCKS, 2416401 for HIP-NO-TIZED, 2375976 for AUTUMN EXCELLENCE, 2322580 for FIRST EDITION, 2399030 for 3D, 2375975 for ROOKIE REWIND, 2400680 for THUNDERCLAP, 2177406 for GOUDEY, 2170406 for LEGACY COLLECTION, 2455744 for PLANET FOOTBALL, 2464171 for ROCKET TO STARDOM, 2485561 for PROMISING FORECAST, 2411085 for EDITOR'S CHOICE, 2464170 for MONUMENTAL MOMENTS, 2411084 for MYSTIQUE, 2336682 for SCOUTING REPORT, 2082492 for AUTOGRAPHICS, 2033839 for SEASON CROWNS, 2033826 for HOT GLOVE, 2028948 for DIAMOND TRIBUTE, 1969618 for WAVE OF THE FUTURE, 2017287 for ROOKIE SENSATIONS, 1976720 for TEAM COLLECTIBLE, 1956496 for RISING STAR, 1970627 for LEAGUE LEADER, 1794965 for SKYBOX, 1836149 for FLAIR, 1816398 for FLEER ULTRA, and 1671098 for FLEER,

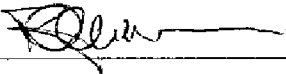
Assignor and The Upper Deck Company, Inc., a Nevada company ("Assignee") consent to transfer and assign to Assignee the above intellectual property rights pursuant to an agreement between the parties.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee all right, title and interest worldwide in and to the trademarks (and all renewals and extensions thereof). This Assignment is made pursuant to the terms of the agreement.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment on June 1, 2010.

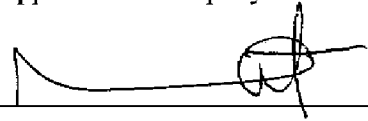
**Assignor**

FSB Acquisition Company

By:  \_\_\_\_\_

**Assignee**

The Upper Deck Company

By:  \_\_\_\_\_