

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Termination and Release of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Credit Suisse, as Administrative Agent		06/09/2010	CORPORATION: SWITZERLAND
RECEIVING PARTY DATA			
Name:	F+W Media, Inc. (f/k/a F&W Publishing, Inc.)		
Street Address:	4700 East Galbraith Road		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45236		
Entity Type:	CORPORATION: DELAWARE		
Name:	Krause Publications, Inc.		
Street Address:	4700 East Galbraith Road		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45236		
Entity Type:	CORPORATION: WISCONSIN		
Name:	Heartland International Tradeshow, Inc.		
Street Address:	4700 East Galbraith Road		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45236		
Entity Type:	CORPORATION: WISCONSIN		
Name:	F&W Publishing, Inc. (f/k/a New Publishing Acquisition, Inc.)		
Street Address:	4700 East Galbraith Road		
City:	Cincinnati		
State/Country:	OHIO		

OP \$1740.00 2716472

Postal Code:	45236
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 69

Property Type	Number	Word Mark
Registration Number:	2716472	A CUP OF COMFORT
Registration Number:	2499895	ADAMS MEDIA
Registration Number:	1792532	ANNUAL DESIGN REVIEW
Registration Number:	3090393	COLLECT.COM
Registration Number:	1574828	DECORATIVE ARTIST'S WORKBOOK
Registration Number:	2379837	EVERYTHING
Registration Number:	2063316	EVERYTHING
Registration Number:	2697705	EVERYTHING.COM
Registration Number:	2347895	FAMILY TREE MAGAZINE
Registration Number:	3100666	FAMILY TREE MAGAZINE
Registration Number:	2592313	FASTREAD
Registration Number:	2869695	HORTICULTURE
Registration Number:	1602172	HOW
Registration Number:	1675861	ID
Registration Number:	1854601	INTERNATIONAL DESIGN
Registration Number:	2087043	MEMORY MAKERS
Registration Number:	0949365	NORTH LIGHT
Registration Number:	2922827	PASTEL 100
Registration Number:	2941664	PASTEL JOURNAL
Registration Number:	2962188	PASTEL JOURNEYS
Registration Number:	1109995	PHOTOGRAPHER'S MARKET
Registration Number:	1764441	POET'S MARKET
Registration Number:	2860386	POPULAR WOODWORKING
Registration Number:	1743129	POPULAR WOODWORKING
Registration Number:	2790966	PRINT
Registration Number:	1179065	SONGWRITER'S MARKET
Registration Number:	2417399	STREETWISE
Registration Number:	1342534	THE ARTIST'S MAGAZINE
Registration Number:	2316711	THE FIRST SOURCE FOR SCRAPBOOK IDEAS
Registration Number:	2819160	THE SCRAP BOOK CLUB

Registration Number:	2972364	WATERCOLOR MAGIC
Registration Number:	2771437	WINDY CITY ANTIQUE SHOW CHICAGO
Registration Number:	0892058	WRITER'S DIGEST
Registration Number:	1114093	WRITER'S MARKET
Registration Number:	1229696	WRITER'S YEARBOOK
Registration Number:	2877437	
Registration Number:	2862501	INTERNATIONAL GIFT & COLLECTIBLE EXPO
Registration Number:	2597582	SPORTSFEST
Registration Number:	1305863	SOUTHWEST ART
Registration Number:	1305865	SOUTHWEST ART
Registration Number:	3107254	ARTIST'S SKETCHBOOK
Registration Number:	3418044	COLLECT.COM FIND WHAT YOU KEEP
Registration Number:	3438862	EVERYTHING KIDS'
Registration Number:	3429265	EVERYTHING PARENT'S GUIDE
Registration Number:	3481583	I CAN DO THAT
Registration Number:	3400856	I IMPACT
Registration Number:	3289883	IDEAS TO GROW YOUR BUSINESS
Registration Number:	3400875	IMPACT
Registration Number:	3199524	P PLATINUM PRESS
Registration Number:	3083799	P PROVENANCE PRESS
Registration Number:	3096764	PLATINUM PRESS
Registration Number:	3155001	POLKA DOT PRESS
Registration Number:	3155000	POLKA DOT PRESS
Registration Number:	3088510	PROVENANCE PRESS
Registration Number:	3364367	SCRAPBOOK RETAILER
Registration Number:	3091780	WOODWORKING MAGAZINE
Registration Number:	3354569	ANTIQUES & COLLECTIBLES JOURNAL
Registration Number:	3553716	COMICS & GAMES RETAILER
Registration Number:	3293878	COMICS BUYER'S GUIDE
Registration Number:	3324175	COMICS BUYER'S GUIDE
Registration Number:	3260515	COTTON & QUAIL ANTIQUE GAZETTE
Registration Number:	3229797	FRAME BUILDING NEWS
Registration Number:	3285425	GD
Registration Number:	3284836	GUN DIGEST
Registration Number:	3236919	METAL ROOFING MAGAZINE

TRADEMARK

REEL: 004236 FRAME: 0243

Registration Number:	3285264	MILITARY TRADER
Registration Number:	3386920	NUMISMASTER
Registration Number:	3550217	NUMISMASTER.COM
Registration Number:	3229943	RURAL BUILDER

CORRESPONDENCE DATA

Fax Number: (212)455-2502
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (212) 455-7976
Email: ksolomon@stblaw.com
Correspondent Name: Mindy M. Lok, Esq.
Address Line 1: Simpson Thacher & Bartlett LLP
Address Line 2: 425 Lexington Avenue
Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER: 509265/1137

NAME OF SUBMITTER: Mindy M. Lok

Signature: /m/

Date: 07/02/2010

Total Attachments: 7
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**TERMINATION AND RELEASE OF SECURITY INTEREST
IN TRADEMARKS**

TERMINATION AND RELEASE dated as of June 9, 2010 from Credit Suisse, a Swiss corporation, as Administrative Agent (the "Agent") for certain banks and other financial institutions (the "Lenders") in favor of F+W Media, Inc. (f/k/a F&W Publishing, Inc.), Krause Publications, Inc., Heartland International Tradeshows, Inc., and F&W Publishing, Inc. (f/k/a New Publishing Acquisition, Inc.).

WITNESSETH:

WHEREAS, pursuant to the Guarantee and Collateral Agreement, dated as of August 5, 2005, made by the Grantors (as defined therein) in favor of the Agent (the "Collateral Agreement"), a second lien security interest (the "Security Interest") was granted by the Grantors to the Agent in certain collateral, including the Trademark Collateral (as hereinafter defined);

WHEREAS, a short form of the Collateral Agreement was recorded in the United States Patent and Trademark Office on October 10, 2005 at Reel 3172 and Frame 0443, on October 10, 2005 at Reel 3172 and Frame 0820, on February 19, 2009 at Reel 3938 and Frame 0766, on March 30, 2009 at Reel 3961 and Frame 0230, and on March 30, 2009 at Reel 3961 and Frame 0592; and

WHEREAS, the Agent now desires to terminate and release the entirety of its Security Interest in the Trademark Collateral.

NOW, THEREFORE, for good and valuable consideration including the satisfaction of all obligations, indebtedness and liabilities secured by the Trademark Collateral pursuant to the Collateral Agreement, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination and Release, the Agent hereby states as follows:

1. Definitions. The term "Trademark Collateral," as used herein, shall mean all of the Grantors' right, title and interest of every kind and nature as of the date hereof in the Trademarks listed on Schedule A hereto. The term "Trademarks" shall have the meaning provided by reference in the Collateral Agreement.

2. Release of Security Interest. The Agent hereby terminates, releases and discharges its Security Interest in the Trademark Collateral, and any right, title or interest of the Agent in such Trademark Collateral shall hereby cease and become void.

3. Further Assurances. The Agent hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be

reasonably necessary to effect the release of the Security Interest contemplated hereby, in each case, at the Grantors' sole expense.

IN WITNESS WHEREOF, the undersigned has executed this Termination and Release by its duly authorized officer as of the date first above written.

Credit Suisse AG, Cayman Islands Branch,
as Administrative Agent

By: Megan Kane
Name: MEGAN KANE
Title: AUTHORIZED SIGNATORY

By: Kyle Elliott
Name: KYLE ELLIOTT
Title: AUTHORIZED SIGNATORY

[Signature Page to Release (Trademarks)]

TRADEMARK
REEL: 004236 FRAME: 0247

Schedule A

Reel/Frame 3172/0443

COUNTRY	TRADEMARK	Serial No./Date	Reg. No./Date
US	A CUP OF COMFORT	76/329,463 10/24/2001	2,716,472 5/13/2003
US	ADAMS MEDIA	76/023,650 4/12/2000	2,499,895 10/23/2001
US	ANNUAL DESIGN REVIEW	74/138,291 2/11/1992	1,792,532 9/14/1993
US	COLLECT.COM	78/647,156 6/9/2005	3,090,393 5/9/2006
US	DECORATIVE ARTIST'S WORKBOOK	73/756,749 10/11/1988	1,574,828 1/2/1990
US	EVERYTHING	75/230,242 1/23/1997	2,379,837 8/22/2000
US	EVERYTHING	75/123,725 6/21/1996	2,063,316 5/20/1997
US	EVERYTHING.COM	76/410,247 5/21/2002	2,697,705 3/18/2003
US	FAMILY TREE MAGAZINE	75/684,171 4/16/1999	2,347,895 5/2/2000
US	FAMILY TREE MAGAZINE	78/655,811 6/22/2005	3,100,666 6/6/2006
US	FASTREAD	75/864,214 12/6/1999	2,592,313 7/9/2002
US	HORTICULTURE	78/285,806 8/11/2003	2,869,695 8/3/2004
US	HOW	73/756,979 10/11/1988	1,602,172 6/19/1990
US	ID	74/137,990 2/11/1991	1,675,861 2/18/1992
US	INTERNATIONAL DESIGN	74/138,072 2/11/1991	1,854,601 9/20/1994
US	MEMORY MAKERS	75/054390 2/7/1996	2,087,043 8/12/1997
US	NORTH LIGHT	72/404,639 10/8/1971	949,365 12/26/1972
US	PASTEL 100	78/299,190 9/11/2003	2,922,827 2/1/2005
US	PASTEL JOURNAL	78/299,154 9/11/2003	2,941,664 4/19/2005
US	PASTEL JOURNEYS	78/299,140 9/11/2003	2,962,188 7/6/2004
US	PHOTOGRAPHER'S MARKET	73/138,838 8/25/1977	1,109,995 12/26/1978
US	POET'S MARKET	74/267,139 4/20/1992	1,764,441 4/13/1993
US	POPULAR WOODWORKING	78/285,816 8/11/2003	2,860,386 7/6/2004
US	POPULAR WOODWORKING & Design	74/274,600	1,743,129

COUNTRY	TRADEMARK	Serial No./Date	Reg. No./Date
		5/12/1992	12/29/1992
US	PRINT	76/486,036 1/28/2003	2,790,966 12/9/2003
US	SONGWRITER'S MARKET	73/218,834 6/8/1979	1,179,065 11/24/1981
US	STREETWISE	75/864,325 12/6/1999	2,417,399 1/2/2001
US	THE ARTIST'S MAGAZINE	73/461,271 1/16/1984	1,342,534 6/18/1985
US	THE FIRST SOURCE FOR SCRAPBOOK IDEAS	75/658,473 3/11/1999	2316711 2/8/2000
US	THE SCRAP BOOK CLUB	76/477,565 12/23/2002	2,819,160 3/2/2004
US	WATERCOLOR MAGIC	76/555,441 11/13/2003	2,972,364 7/19/2005
US	WINDY CITY ANTIQUE SHOW CHICAGO	76/473,928 12/10/2002	2,771,437 10/7/2003
US	WRITER'S DIGEST	72/297,052 5/1/1968	892,058 6/2/1970
US	WRITER'S MARKET	73/162,571 3/17/1978	1,114,093 2/27/1979
US	WRITER'S YEARBOOK	73/351,044 2/19/1982	1,229,696 3/8/1983

Reel/Frame 3172/0820

COUNTRY	TRADEMARK	Serial No./Date	Reg. No./Date
US	DESIGN	78/267,570 6/26/2003	2,877,437 8/24/2004
US	INTERNATIONAL GIFT & COLLECTIBLE EXPO	78/158,872 8/28/2002	2,862,501 7/13/2004
US	SPORTSFEST	76/234,075 4/2/2001	2,597,582 7/23/2002

Reel/Frame 3938/0766

COUNTRY	TRADEMARK	Serial No./Date	Reg. No./Date
US	SOUTHWEST ART	73/438,768 8/11/1993	1,305,863 11/20/1984
US	SOUTHWEST ART	73/442,632 9/6/1983	1,305,865 11/20/1984

Reel/Frame 3961/0230

COUNTRY	TRADEMARK	Serial No./Date	Reg. No./Date
US	ARTIST'S SKETCHBOOK	76/559,442 11/13/2003	3,107,254 6/20/2006
US	COLLECT.COM FIND WHAT YOU KEEP	77/262,632 8/23/2007	3,418,044 4/29/2008
US	EVERYTHING KIDS'	77/056,940 12/5/2006	3,438,862 6/3/2008
US	EVERYTHING PARENT'S GUIDES	77/057,069 12/5/2006	3,429,265 5/20/2008
US	I CAN DO THAT	77/150,279 4/5/2007	3,481,583 8/5/2008
US	I IMPACT	77/120,526 3/2/2007	3,400,856 3/25/2008
US	IDEAS TO GROW YOUR BUSINESS	77/056,169 12/4/2006	3,289,883 9/11/2007
US	IMPACT	77/128,008 3/12/2007	3,400,875 3/25/2008
US	P PLATINUM PRESS	78/509,882 11/2/2004	3,199,524 1/16/2007
US	P PROVENANCE PRESS	78/509,890 11/2/2004	3,083,799 4/18/2006
US	PLATINUM PRESS	78/509,880 11/2/2004	3,096,764 5/23/2006
US	POLK DOT PRESS	78/509,885 11/2/2004	3,155,001 01/10/2006
US	POLKA DOT PRESS	78/509,884 11/2/2004	3,155,000 10/10/2006
US	PROVENANCE PRESS	78/406,973 4/23/2004	3,088,510 5/2/2006

COUNTRY	TRADEMARK	Serial No./Date	Reg. No./Date
US	SCRAPBOOK RETAILER	77/042,201 11/13/2006	3,364,367 1/8/2008
US	WOODWORKING MAGAZINE	78/703,136 8/30/2005	3,091,780 5/9/2006

Reel/Frame 3961/0592

COUNTRY	TRADEMARK	Serial No./Date	Reg. No./Date
US	ANTIQUES & COLLECTIBLES JOURNAL	77/064,510 12/14/2006	3,354,569 12/11/2007
US	COMICS & GAMES RETAILER	77/472,315 5/12/2008	3,553,716 12/30/2008
US	COMICS BUYER'S GUIDE	78/868,672 4/26/2006	3,293,878 9/18/2007
US	COMICS BUYER'S GUIDE	78/868,745 4/25/2006	3,324,175 10/30/2007
US	COTTON & QUAIL ANTIQUE GAZETTE	78/852,426 4/3/2006	3,260,515 7/10/2007
US	FRAME BUILDING NEWS	78/910,216 6/16/2006	3,229,797 4/17/2007
US	GD	77/107,849 2/14/2007	3,285,425 8/28/2007
US	GUN DIGEST	77/043,194 11/14/2006	3,284,836 8/28/2007
US	METAL ROOFING MAGAZINE	78/910,931 6/19/2006	3,236,919 5/1/2007
US	MILITARY TRADER	77/042,201 11/13/2006	3,285,264 1/8/2008
US	NUMISMASTER	78/943,980 8/3/2006	3,386,920 2/19/2008
US	NUMISMASTER.COM	77/976,263 8/10/2007	3,550,217 12/23/2008
US	RURAL BUILDER	78/924,176 7/7/2006	3,229,943 4/17/2007