

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
APEX SPORTING GOODS, INC.		06/23/2010	CORPORATION: WASHINGTON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	VINOTEMP INTERNATIONAL CORPORATION		
<b>Street Address:</b>	17631 SOUTH. SUSANA ROAD		
<b>City:</b>	RANCHO DOMINGUEZ HILLS		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90221		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2618089	APEX	
<b>Registration Number:</b>	3771951	CELLARTEC BY APEX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(310)557-1540		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	310 557 1511		
<b>Email:</b>	mkleinberg@kleinberglermer.com		
<b>Correspondent Name:</b>	MARVIN H. KLEINBERG		
<b>Address Line 1:</b>	1875 CENTURY PARK E.		
<b>Address Line 2:</b>	SUITE 1150		
<b>Address Line 4:</b>	LOS ANGELES, CALIFORNIA 90067		
<b>ATTORNEY DOCKET NUMBER:</b>	10411		
<b>NAME OF SUBMITTER:</b>	MARVIN H. KLEINBERG		
<b>Signature:</b>	/marvin h. kleinberg/		

OP \$65.00 2618089

Date:

07/02/2010

Total Attachments: 1  
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# ASSIGNMENT

WHEREAS **APEX SPORTING GOODS, INC.**, ("**APEX**") a corporation organized and existing under the laws of the State of Washington and having its principal place of business in the city of Woodinville, state of Washington, has acquired and used in its business and is the sole owner of the Trademarks and Service marks set out below, which marks are registered on the Principal Register of the United States Patent and Trademark Office, and the good will of the business appertaining thereto;

WHEREAS **VINOTEMP INTERNATIONAL CORPORATION**, ("**vinotemp**") a corporation organized and existing under the laws of the State of California and having its principal place of business in the city of Rancho Dominguez, state of California, is desirous of acquiring all of the right title and interest in and to the Trademarks, Service marks and the registrations thereof and the good will of the business appertaining thereto.

THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said **APEX** does hereby sell, assign, and transfer unto the said **VINOTEMP**, all right, title and interest in and to the following marks, together with all of the good will of the business symbolized by the marks and the registration thereof as of the date set forth below, as well as the right to sue for past infringements.

<u>Mark</u>	<u>Reg. No.</u>
1. <b>APEX</b>	<b>2,618,089</b>
2. <b>CELLARTEC by Apex</b> (and design)	<b>3,771,951</b>

Date: June 23, 2010

**APEX SPORTING GOODS, INC.**

  
By **DOUG SMITH**