

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
UMG Recordings, Inc.		12/16/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Martin Kierszenbaum		
Street Address:	1801 Century Park West		
Internal Address:	c/o Ziffren Brittenham LLP		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90067-6406		
Entity Type:	INDIVIDUAL:		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3667844	CHERRYTREE RECORDS	
Registration Number:	3670969	CHERRYTREE RECORDS	
Registration Number:	3725559		
Registration Number:	3662007		
CORRESPONDENCE DATA			
Fax Number:	(310)865-1791		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-865-1709		
Email:	deanne.ozaki@umusic.com		
Correspondent Name:	DeAnne Ozaki		
Address Line 1:	2220 Colorado Avenue		
Address Line 2:	Universal Music Group		
Address Line 4:	Santa Monica, CALIFORNIA 90404		
ATTORNEY DOCKET NUMBER:	CHERRYTREE ASSIGNMENT		

CH \$115.00 3667844

900166176

**TRADEMARK
 REEL: 004236 FRAME: 0374**

NAME OF SUBMITTER:	DeAnne Ozaki
Signature:	/DeAnne Ozaki/
Date:	07/02/2010
Total Attachments: 2 source=CherryTreeAssignment#page1.tif source=CherryTreeAssignment#page2.tif	

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is made, and entered into, effective as of December 16, 2009, by UMG RECORDINGS, INC., a Delaware corporation having its principal place of business at 2220 Colorado Avenue, Santa Monica, California 90404 ("Assignor"), as assignor, in favor of MARTIN KIERSZENBAUM, a United States citizen with an address at c/o Ziffren Brittenham LLP, 1801 Century Park West, Los Angeles, California 90067-6406 ("Assignee"), as assignee, with reference to the following facts and circumstances:

WHEREAS, Assignor owns certain rights in and to the trademark applications set forth on the attached Schedule (collectively, the "Trademarks"); and

WHEREAS, for valuable consideration, Assignor has agreed to assign to Assignee all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the business associated therewith, as part of Assignee's acquisition of the existing and ongoing business of Assignor to which the Trademarks pertain.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

Assignor hereby sells, transfers and assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business associated therewith and all common law and statutory right, title and interest in and to the Trademarks, all rights of registration, maintenance, renewal and protection thereof, and all rights of recovery and of legal action for past infringements and of opposition, interference and/or cancellation proceedings for protection of the Trademarks, and all products, proceeds and revenues arising from or relating to any and all of the foregoing, throughout the world. Assignor hereby authorizes Assignee, its successors and assigns to the fullest extent permitted by applicable law, to file in Assignee's own name applications for trademark and service mark registration in connection with the Trademarks, and to secure in its own name the registrations granted thereon

IN WITNESS WHEREOF, Assignor has executed and entered into this Assignment as of the date first written above.

"Assignor"
UMG RECORDINGS, INC.

By: 
MICHAEL OSTROFF
EXECUTIVE VICE PRESIDENT

SCHEDULE OF TRADEMARKS

MARK	CLASS	U.S. REGISTRATION NUMBER	REGISTRATION DATE
CHERRYTREE RECORDS	9	3,667,844	08/11/2009
CHERRYTREE RECORDS	41	3,670,969	08/18/2009
CHERRYTREE RECORDS LOGO	9	3,725,559	12/15/2009
CHERRYTREE RECORDS LOGO	41	3,662,007	07/28/2009