

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Corporate Visions Incorporated a/k/a Corporate Visions, Inc.		06/30/2010	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Corporate Visions, Inc.		
Street Address:	asdf		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46204		
Entity Type:	CORPORATION: INDIANA		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Registration Number:	2563310	POWER POSITIONING FOR THE ENTERPRISE	
Serial Number:	75712967	CREATE DELIVER MANAGE	
Serial Number:	76130716	ENTERPRISE MESSAGING SYSTEM	
Serial Number:	76153358	POWER MESSAGE EXPRESS	
Serial Number:	78482476	CVI	
Serial Number:	76130964	SELLINGSECRETS.COM	
Serial Number:	74570784	SAMURAI SELLING SYSTEM	
Serial Number:	74570800	DEMO MASTER	
Serial Number:	74331615	CORPORATE VISIONS	
Serial Number:	78733882	MESSAGE STUDIO	
Serial Number:	76317465	POWER WIN!	
Serial Number:	74734619	STORYMASTER	
Serial Number:	75115016	POWER MESSAGING	
Serial Number:	74672132	POWER POSITION	

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Serial Number:	74570785	POWER DEMOS
Serial Number:	77810585	POWER POSITIONING
Serial Number:	77824768	POWERPLAYS

CORRESPONDENCE DATA

Fax Number: (317)713-3699
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 317-713-3500
Email: awright@taftlaw.com
Correspondent Name: Amy Wright
Address Line 1: One Indiana Square, Suite 3500
Address Line 4: Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER:	CORPORATE VISIONS
NAME OF SUBMITTER:	Amy Wright
Signature:	/Amy Wright/
Date:	07/02/2010

Total Attachments: 6
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MARKS TRANSFER

THIS MARKS TRANSFER (this "Transfer") is made as of July 2, 2010 (the "Effective Date"), by Corporate Visions Incorporated, a Nevada corporation, a/k/a Corporate Visions, Inc. ("Assignor"), in favor of Corporate Visions, Inc., an Indiana corporation ("Assignee").

WHEREAS, Assignor is the owner of the U.S. trademark applications and registrations identified in Schedule A hereto (collectively, the "Registered Marks") and of the U.S. common law trademarks identified in Schedule B hereto (collectively, the "Common Law Marks") and together with the Registered Marks, the "Marks"); and

WHEREAS, Assignee wishes to acquire all of Assignor's rights to the Marks.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby contributes, sells, assigns, transfers and conveys unto Assignee all of its rights in and to the Registered Marks, together with any goodwill symbolized by the Registered Marks and the identified registrations thereof, and all past, present and future income, royalties, fees, damages, and payments now or hereafter due or payable in respect thereto, and in and to any and all past, present and future causes of action (either in law or in equity), and the right to enforce any rights and file any causes of action, including the right to recover damages, for any past, present, or future infringement or misappropriation of the Registered Marks, the same to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns and/or other legal representatives.

2. Assignor hereby contributes, sells, assigns, transfers and conveys unto Assignee all of its rights in and to the Common Law Marks, together with any goodwill symbolized by the Common Law Marks, and all past, present and future income, royalties, fees, damages, and payments now or hereafter due or payable in respect thereto, and in and to any and all past, present and future causes of action (either in law or in equity), and the right to enforce any rights and file any causes of action, including the right to recover damages, for any past, present, or future infringement or misappropriation of the Common Law Marks, the same to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns and/or other legal representatives.

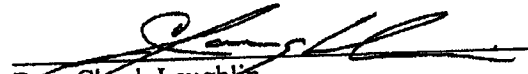
3. Assignor hereby authorizes and requests the appropriate official in the United States, and any official of any country or countries foreign to the United States, whose duty it is to issue trademark registrations or similar indicia of trademark or to assign trademark applications or trademark registration to issue registrations of, and record assignments of the registrations and applications for, the Marks to Assignee and its successors, assigns and/or other legal representatives. Assignee shall be solely responsible for payment of any fees assessed by any official in order to effectuate and/or record such registrations.

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IN WITNESS WHEREOF, the Assignor has caused this instrument to be duly executed
as of the Effective Date.

ASSIGNOR:

CORPORATE VISIONS INCORPORATED
(a/k/a Corporate Visions, Inc.)


By: Chuck Laughlin
Its: Chairman

Signature Page to Marks Transfer

TRADEMARK
REEL: 004236 FRAME: 0446

NOTARIAL CERTIFICATE

On this 30th day of June, 2010, before me, appeared Chuck Laughlin, the Chairman of Corporate Visions Incorporated, a/k/a Corporate Visions, Inc., who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he acknowledged that he signed, sealed and delivered said instrument as his free and voluntary act for the uses and purposes therein set forth.

SEAL



Dianna Spivack
Notary Public

Notary Page to Marks Transfer

SCHEDULE A
REGISTERED TRADEMARKS

Federally Registered

Exhibit 1 (Corporate Visions Registered Trademarks - As of April 15, 2010)

ZentLaw

Name of Mark and Type (SM/TM)	Class of Goods or Services	Country of Registration	Reg. No.	Reg. Date	Status
Create Deliver Manage	41	United States	2,498,432	10/23/01	Registered
Power Positioning for the Enterprise	41	United States	2,583,310	04/23/02	Registered
Enterprise Messaging System	41	United States	2,501,935	10/30/01	Registered
Power Message Express	42	United States	2,853,388	11/28/02	Registered
CVi (Design)	41	United States	3,013,385	11/08/05	Registered
Sellingsecrets.com	35	United States	2,864,128	12/17/02	Registered
Samuri Selling System	41	United States	1,916,941	09/05/95	Registered
Demo Master	9, 18	United States	1,917,788	09/12/95	Registered
Corporate Visions	41	United States	1,780,858	07/08/93	Registered
Message Studio	35, 41	United States	3,190,313	12/28/08	Registered (on Supplemental Register)
Power Win!	41	United States	2,582,164	08/18/02	Registered
Story Master	18	United States	1,998,304	09/03/98	Registered
Power Messaging	41	United States	2,052,772	04/15/97	Registered
Power Position	16, 41	United States	2,072,394	06/17/97	Registered
Power Demos	9, 16, 41	United States	1,935,119	11/14/95	Registered
Power Positioning	41	United States	3,771,085	04/08/10	Registered
PowerPlays	41	United States	3,771,485	04/08/10	Registered

CVi Trademark Registrations
4/15/2010

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CVi CONFIDENTIAL

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REEL: 004236 FRAME: 0448

SCHEDULE B

COMMON LAW TRADEMARKS

Conversation Road Map
Conversation Road Mapper
Power Connection
Power Tools
Power Prospecting
Power Discovery
Power Coaching
Point-of-View Pitch
Buying-Cycle Analysis
Power Deal Creation

Power Positioning® Consulting

- eLearning
- Slide Deck
- Leader's Guide
- Conversation Roadmap™
- Point-of-View Pitch™
- Buying-Cycle Analysis™

Power Positioning® Training

- eLearning
- Slide Deck
- Leader's Guide
- Workbook
- CMM book
- Power Connection for Power Positioning refresher library

Power Messaging® Training

- eLearning
- Slide Deck
- Leader's Guide
- Workbook
- Power Connection for Power Messaging refresher library

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<p>Power Messaging® Virtual</p> <ul style="list-style-type: none"> • eLearning (same as Power Messaging Training) • Slide Deck • Workbook(same as Power Messaging Training) • Leader's Outline
<p>Custom Consulting Keynotes</p> <ul style="list-style-type: none"> • Slide Deck
<p>Power Tools™</p> <ul style="list-style-type: none"> • eLearning • Slide Deck • Leader's Guide • Buying Cycle Analysis Report
<p>Objection Handling</p> <ul style="list-style-type: none"> • Slide Deck
<p>Power Deal Creation™ (previously known as Power Discovery™)</p> <ul style="list-style-type: none"> • Slide Deck
<p>Power Messaging for Coaches</p> <ul style="list-style-type: none"> • Various Documents

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