

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	01/30/2007		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Natural Wealth Nutrition Corporation		07/06/2010	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NBTY, INC.		
<b>Street Address:</b>	2100 Smithtown Avenue		
<b>Internal Address:</b>	Legal Dept.		
<b>City:</b>	Ronkonkoma		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11779		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2019298	NATURAL WEALTH	
Registration Number:	1567944	NATURAL WEALTH 1	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(631)218-7341		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6312187335		
Email:	lhechtel@nbty.com, speysekman@nbty.com		
Correspondent Name:	Lee Grosskreuz Hechtel		
Address Line 1:	2100 Smithtown Avenue		
Address Line 2:	Legal Dept.		
Address Line 4:	Ronkonkoma, NEW YORK 11779		
ATTORNEY DOCKET NUMBER:	NW (DISSOLVED) TO NBTY		

CH \$65.00 2019298

**900166291**

**TRADEMARK  
 REEL: 004237 FRAME: 0264**

NAME OF SUBMITTER:	Lee Grosskreuz Hechtel
Signature:	/lgh/
Date:	07/06/2010
Total Attachments: 1 source=US TMs - NW to NBTY (2 NW marks) - fully executed#page1.tif	

**TRADEMARK ASSIGNMENT VIA MERGER**

Whereas, effective as of January 30, 2007, Natural Wealth Nutrition Corporation, ("Assignor") a Delaware corporation, formerly located at, 90 Orville Drive, Bohemia, New York 11716, was the owner of the following United States Federal trademarks (the "Trademark"):

TRADEMARK	REGISTRATION NUMBER
1. NATURAL WEALTH	2019298
2. NATURAL WEALTH 1	1567944

Whereas, the Assignor has been dissolved and all of its assets were transferred to NBTY, Inc., the parent company and sole owner, by operation of law ("Assignee"), a Delaware corporation having a principal place of business at 2100 Smithtown Ave., Ronkonkoma, New York 11779, which acquired the rights to the Trademarks, together with the goodwill of the business in connection with which the Trademarks are used, with the merger with and into the Assignee.

Now, therefore, this instrument witnesses that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor has sold, assigned and transferred unto to Assignee, its legal successors and representatives, and the Assignee has accepted all of Assignor's entire right, title, and interest in and to the Trademarks and registrations, renewals, and extensions thereto, together with the goodwill of the business in connection with which the Trademarks are used and which are symbolized by the Trademarks, together with the right to sue for past infringement, to be held and enjoyed by the said Assignee, as fully as the same would have been enjoyed by Assignor, had this Assignment not been made.

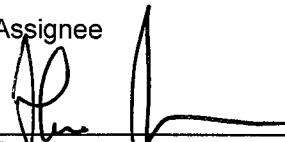
In testimony whereof, the said Assignor has hereunto set its hand this 6 day of July 2010.

Assignor



By: Harvey Kamil  
Title: President

Assignee



By: Hans Lindgren  
Title: Vice President & Secretary