

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jindalee Estate Pty Ltd.		07/06/2010	CORPORATION: AUSTRALIA
RECEIVING PARTY DATA			
Name:	Golden State Vintners		
Street Address:	4596 S. Tracy Boulevard		
City:	Tracy		
State/Country:	CALIFORNIA		
Postal Code:	95377		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3326728	FLIP FLOP	
CORRESPONDENCE DATA			
Fax Number:	(415)677-6262		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4154341600		
Email:	trademark@howardrice.com		
Correspondent Name:	HOWARD RICE NEMEROVSKI CANADY FALK & RAB		
Address Line 1:	3 Embarcadero Center, 7th Floor		
Address Line 2:	attn: Deborah Davis Han		
Address Line 4:	San Francisco, CALIFORNIA 94111-4024		
ATTORNEY DOCKET NUMBER:	4381.0042		
NAME OF SUBMITTER:	Deborah Davis Han		
Signature:	/DDH_dch/		
Date:	07/06/2010		

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Total Attachments: 1

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ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATION

WHEREAS, Jindalee Estate Pty Ltd. ("Assignor"), is the owner of all right, title and interest in U.S. Reg. No. 3,326,728 for the mark FLIP FLOP for wine; and

WHEREAS, Golden State Vintners ("Assignee") seeks to acquire all of Assignor's right, title and interest in the trademark FLIP FLOP for wine and the federal registration thereof, namely U.S. Reg. No. 3,326,728, and Assignor's goodwill associated therewith; and

WHEREAS, the Parties have entered into a confidential agreement relating to the transfer of the trademark FLIP FLOP for wine, and the federal registration thereof, namely U.S. Reg. No. 3,326,728, and of Assignor's goodwill associated therewith, from Assignor to Assignee, and this Assignment is subject to and directed by that Agreement.

NOW THEREFORE, for good and valuable consideration, Assignor hereby transfers all of its right, title and interest in and to trademark FLIP FLOP for wine, and the federal registration thereof, namely U.S. Reg. No. 3,326,728 and all of Assignor's goodwill associated therewith to Assignee.

JINDALEE ESTATE PTY LTD.

By: _____

Name: _____

Date: _____