

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SHDF Inc.		07/02/2010	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Revolution Dancewear, LLC		
Street Address:	6100 West Howard Street		
City:	Niles		
State/Country:	ILLINOIS		
Postal Code:	60714		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3286361	REVOLUTION DANCEWEAR	
Registration Number:	2924735	REVOLUTION DANCEWEAR	
Registration Number:	2385863	REVOLUTION DANCEWEAR	
CORRESPONDENCE DATA			
Fax Number:	(312)863-7806		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-863-7198		
Email:	nancy.brougher@goldbergkohn.com		
Correspondent Name:	Nancy Brougher		
Address Line 1:	Goldberg Kohn Ltd.		
Address Line 2:	55 East Monroe Street, Suite 3300		
Address Line 4:	Chicago, ILLINOIS 60603		
ATTORNEY DOCKET NUMBER:	6492.004		
NAME OF SUBMITTER:	Nancy Brougher		

OP \$90.00 3286361

Signature:	/njb/
Date:	07/07/2010
Total Attachments: 3 source=Revolution Trademark Assignment#page1.tif source=Revolution Trademark Assignment#page2.tif source=Revolution Trademark Assignment#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, SHDF Inc., an Illinois corporation, having a principal place of business at 6100 West Howard Street, Niles, Illinois 60714 (previously at 2105 Johns Court, Glenview, Illinois 60025) (hereinafter "Assignor") is the owner of all right, title and interest in and to the trademarks set forth on Schedule A attached hereto (hereinafter referred to as "the Marks"), and

WHEREAS, Revolution Dancewear, LLC, a Delaware limited liability company, having a principal place of business at 6100 West Howard Street, Niles, Illinois 60714 (hereinafter "Assignee"), is desirous of acquiring all right, title and interest in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Marks including the registrations and applications therefore for the United States and throughout the world together with the goodwill of the business associated and symbolized by the Marks, along with the right to sue and recover for damages and profits in connection with any past, present or future infringement or dilution.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the Marks in the Assignee and/or to provide evidence to support any of the foregoing.

This Assignment may be executed in counterparts, and when so executed, each counterpart shall be deemed an original and said counterparts shall constitute one and the same instrument.

IN TESTIMONY WHEREOF, the Assignor has caused this Assignment to be executed effective as of the 2nd day of July, 2010.

[SIGNATURE PAGE FOLLOWS]

SIGNATURE PAGE TO TRADEMARK ASSIGNMENT

ASSIGNOR

SHDF INC.

By: 

Name: Scott Harris

Title: Chief Executive Officer

ASSIGNEE

REVOLUTION DANCEWEAR, LLC




By: 

Name: Scott Harris

Title: Chief Executive Officer

SCHEDULE A

TRADEMARK REGISTRATIONS

MARK	REG. NO.	COUNTRY
	3,286,361	United States
	2,924,735	United States
	2,385,863	United States