

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Corporate Visions, Inc.		07/02/2010	CORPORATION: INDIANA

RECEIVING PARTY DATA

Name:	Fifth Third Bank
Street Address:	38 Fountain Square Plaza
Internal Address:	MD 10AT63 -- Attn: Structured Finance Group
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45263
Entity Type:	Banking Corporation: OHIO

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Registration Number:	2499432	CREATE DELIVER MANAGE
Registration Number:	2563310	POWER POSITIONING FOR THE ENTERPRISE
Registration Number:	2501935	ENTERPRISE MESSAGING SYSTEM
Registration Number:	2653386	POWER MESSAGE EXPRESS
Registration Number:	3013365	CVI
Registration Number:	2664126	SELLINGSECRETS.COM
Registration Number:	1916941	SAMURAI SELLING SYSTEM
Registration Number:	1917768	DEMO MASTER
Registration Number:	1780658	CORPORATE VISIONS
Registration Number:	3190313	MESSAGE STUDIO
Registration Number:	2582164	POWER WIN!
Registration Number:	1998304	STORYMASTER
Registration Number:	2052772	POWER MESSAGING

CH \$440.00 2499432

Registration Number:	2072394	POWER POSITION
Registration Number:	1935119	POWER DEMOS
Registration Number:	3771085	POWER POSITIONING
Registration Number:	3771485	POWERPLAYS

CORRESPONDENCE DATA

Fax Number: (202)533-9099
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 202-467-8856
Email: behogue@vorys.com, iplaw@vorys.com, rsdonnell@vorys.com
Correspondent Name: Vorys, Sater, Seymour and Pease LLP
Address Line 1: 1909 K Street, NW – 9th Floor
Address Line 2: Attn: Richard S. Donnell, Esq.
Address Line 4: Washington, DISTRICT OF COLUMBIA 20006

ATTORNEY DOCKET NUMBER:	5252-674/0769/CORPORATEVI
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NAME OF SUBMITTER:	Richard S. Donnell
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Signature:	/richard s donnell/
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Date:	07/07/2010
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Total Attachments: 4
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TRADEMARK SECURITY AGREEMENT
(Short Form)

THIS TRADEMARK SECURITY AGREEMENT (this "Agreement") dated as of July 2, 2010, by and between **CORPORATE VISIONS, INC.**, an Indiana corporation (the "Debtor"), having its chief executive office at 894 Incline Way, Incline Village, NV 89451, and **FIFTH THIRD BANK**, an Ohio banking corporation (the "Secured Party"), with offices at 38 Fountain Square Plaza, MD 10AT63, Cincinnati, Ohio 45263, Attention: Structured Finance Group, is as follows:

This Agreement is executed pursuant to the terms of (a) the Credit Agreement dated as of the date hereof (as amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement") by and between the Debtor and Secured Party and (b) the Trademark Security Agreement dated as of the date hereof (as amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement") executed by the Debtor and Secured Party. Capitalized terms used herein but not defined herein shall have the meaning assigned to them in the Credit Agreement or the Security Agreement, as applicable.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, the Debtor hereby grants to the Secured Party a security interest in all of the Debtor's right, title and interest in, to and under the following, whether presently existing or hereafter arising or acquired:

(a) all of Debtor's right, title and interest in and to all of its now or in the future owned or existing trademarks, service marks, trademark or service mark registrations, trade names, and trademark or service mark applications (exclusive, for purposes only of this Agreement, of any Intent to Use Applications as defined below), including each mark, registration, and application listed on Schedule I attached hereto and made a part hereof (the property in this item (a) being collectively, the "Trademarks"); (b) all renewals of each of the Trademarks; (c) all income, royalties, damages and payments now and in the future due or payable under or with respect to any and all Trademarks, including damages and payments for past or future infringements of any and all Trademarks; (d) all rights to sue for past, present and future infringements of any and all Trademarks; (e) all rights corresponding to each of the Trademarks throughout the world; (f) all rights of Debtor as licensor or licensee under, and with respect to, trademarks, service marks, trade names, and trademark and service mark applications; and (g) together in each case with the goodwill of Debtor's business connected with the use of, and symbolized by, the foregoing. Notwithstanding anything to the contrary in this Agreement, nothing in this Agreement is intended to be, or may be construed to be, an assignment of any application to register any trademark or service mark based on any intent to use filed by, or on behalf of, Debtor ("Intent to Use Applications"), and any Intent to Use Applications are specifically excluded from the Trademark Collateral for purposes of this Agreement.

The rights and remedies of the Secured Party with respect to the security interest granted herein are without prejudice to, and are in addition to, those set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Agreement are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned have executed this Agreement as of the date first above written.

CORPORATE VISIONS, INC.

By: Julianne S. Lis-Milam
Julianne S. Lis-Milam, President

FIFTH THIRD BANK

By: _____
Thomas J. Compton III, Officer

STATE OF INDIANA
COUNTY OF MARION

The foregoing instrument was acknowledged before me this 30 day of June, 2010, by Julianne S. Lis-Milam, President of Corporate Visions, Inc., an Indiana corporation, on behalf of such corporation.

Michelle O'Brien Hubbard
Notary Public

My commission expires:

8/6/2015



SIGNATURE PAGE TO
TRADEMARK SECURITY AGREEMENT
(Short Form)

TRADEMARK
REEL: 004237 FRAME: 0806

IN WITNESS WHEREOF, the undersigned have executed this Agreement as of the date first above written.

CORPORATE VISIONS, INC.

By: _____
Julianne S. Lis-Milam, President

FIFTH THIRD BANK

By: _____
Thomas J. Compton III, Officer

STATE OF _____

COUNTY OF _____

The foregoing instrument was acknowledged before me this ___ day of _____, 2010, by Julianne S. Lis-Milam, President of Corporate Visions, Inc., an Indiana corporation, on behalf of such corporation.

Notary Public

My commission expires:

SCHEDULE I
TRADEMARKS

Marks

Exhibit 1 (Corporate Visions Registered Trademarks - As of April 15, 2010)

ZentLaw

Name of Mark and Type (SM/TM)	Class of Goods or Services	Country of Registration	Reg. No.	Reg. Date	Status
Create Deliver Manage	41	United States	2,499,432	10/23/01	Registered
Power Positioning for the Enterprise	41	United States	2,563,310	04/23/02	Registered
Enterprise Messaging System	41	United States	2,501,935	10/30/01	Registered
Power Message Express	42	United States	2,653,386	11/28/02	Registered
CVi (Design)	41	United States	3,013,385	11/08/05	Registered
Sellingsecrets.com	35	United States	2,664,126	12/17/02	Registered
Samuri Selling System	41	United States	1,916,941	09/05/95	Registered
Demo Master	9, 16	United States	1,917,768	09/12/95	Registered
Corporate Visions	41	United States	1,780,658	07/08/93	Registered
Message Studio	35, 41	United States	3,180,313	12/28/06	Registered (on Supplemental Register)
Power Win!	41	United States	2,582,164	08/18/02	Registered
Story Master	16	United States	1,998,304	09/03/96	Registered
Power Messaging	41	United States	2,052,772	04/15/97	Registered
Power Position	16, 41	United States	2,072,394	06/17/97	Registered
Power Demos	9, 16, 41	United States	1,935,119	11/14/95	Registered
Power Positioning	41	United States	3,771,085	04/08/10	Registered
PowerPlays	41	United States	3,771,485	04/08/10	Registered

CVi Trademark Registrations
4/15/2010

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CVi CONFIDENTIAL

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None.