

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Sumitomo Corporation | | 06/23/2010 | CORPORATION: JAPAN |
| RECEIVING PARTY DATA | | | |
| Name: | TBC Trademarks, LLC | | |
| Street Address: | 2215-B Renaissance Drive | | |
| Internal Address: | Suite 5 | | |
| City: | Las Vegas | | |
| State/Country: | NEVADA | | |
| Postal Code: | 89119 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2462822 | TEMPEST | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (202)393-5350 | | |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | | |
| Phone: | 2026386666 | | |
| Email: | trademark@jhip.com,mgentner@jhip.com | | |
| Correspondent Name: | Marsha G. Gentner | | |
| Address Line 1: | 400 Seventh St., NW | | |
| Address Line 4: | Washington, DISTRICT OF COLUMBIA 20004 | | |
| ATTORNEY DOCKET NUMBER: | T31194US0 | | |
| NAME OF SUBMITTER: | Marsha G. Gentner | | |
| Signature: | /Marsha G. Gentner/ | | |
| Date: | 07/07/2010 | | |

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 REEL: 004238 FRAME: 0130

Total Attachments: 1
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ORIGINAL

TRADEMARK ASSIGNMENT

This Assignment is made by and between Sumitomo Corporation, a corporation organized under the laws of Japan, located at 1-8-11, Harumi, Chuo-ku, Tokyo 104-8610, Japan [hereinafter "Assignor"], and TBC Trademarks, LLC, a Delaware limited liability company, whose address is 2215-B Renaissance Drive, Suite 5, Las Vegas, Nevada 89119 [hereinafter "Assignee"].

WHEREAS, Assignor is the owner of and has used the trademark TEMPEST for tires, and is the owner of record of the U.S. trademark registration therefor, No. 2,462,822, issued June 19, 2001; and

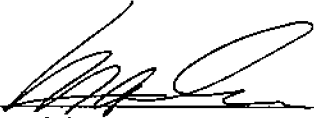
WHEREAS, Assignor and Assignee are related companies, and desire that all right, title and interest in and to the TEMPEST mark and the U.S. registration therefor of Assignor be transferred to Assignee.

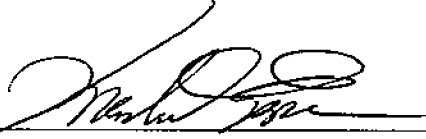
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to said Assignee, all right, title and interest in and to the aforesaid TEMPEST mark, and the aforesaid U.S. trademark registration therefor, together with the whole of the goodwill of the business symbolized by said TEMPEST mark, the same to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all claims for damage by reason of past infringement of the aforesaid trademark, with the right to sue for and collect the same for its own use and behalf, and for the use and on behalf of its successors, assigns or other legal representatives.

IN TESTIMONY WHEREOF, said Assignee and Assignor have executed the foregoing instrument, this 23rd day of June, 2010.

SUMITOMO CORPORATION

TBC TRADEMARKS, LLC

By: 
Name: Masato Ueno
Title: General Manager
Tire Dept.

By: 
Name: Kristine Eppes
Title: President