

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bulls Blood Zrt.		02/23/2010	COMPANY: HUNGARY
RECEIVING PARTY DATA			
Name:	Korneyi Vagyonkezelelo es Szolgáltato Kft		
Street Address:	Topart u. 1		
City:	Kornye		
State/Country:	HUNGARY		
Postal Code:	H-2851		
Entity Type:	LIMITED LIABILITY COMPANY: HUNGARY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1578008	EGRI BIKAVER	
CORRESPONDENCE DATA			
Fax Number:	(312)580-1189		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-580-1180		
Email:	docket@olsonip.com		
Correspondent Name:	OLSON & CEPURITIS, LTD.		
Address Line 1:	20 North Wacker Drive		
Address Line 2:	36th Floor		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	300609-1 BULLS BLOOD		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

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**TRADEMARK
 REEL: 004238 FRAME: 0133**

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Deborah A. Melchi

Signature:

/dam/

Date:

07/07/2010

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK

WHEREAS, Bulls Blood Zrt., a company organized under the laws of Hungary, having an address of 13. Muraközi str., H-1025 Budapest, Hungary ("Assignor"), has adopted, used, is using and is the owner of the trademark EGRİ BIKAVÉR; and U.S. Registration No. 1,578,008 in the United States Patent and Trademark Office; and

WHEREAS, Környei Vagyonkezelő és Szolgáltató Kft., a limited liability company organized under the laws of Hungary, having an address of Tópart u. 1., Környe, H-2851, Hungary ("Assignee"), is desirous of acquiring the trademark and U.S. Registration No. 1,578,008 therefor, together with the goodwill of the business in connection with which the mark is used;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, titles and interests in and to the EGRİ BIKAVÉR trademark and to the registration therefor for the United States, together with the goodwill of the business in connection with which the mark is used and which is symbolized by the mark, along with the right to recover for damages for past infringement thereof.

BULLS BLOOD ZRT.

By: 

Name: ATTILA BOTOS

Title: CHIEF EXECUTIVE OFFICER

Date: FEBRUARY 23, 2010