

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sumitomo Corporation		06/23/2010	CORPORATION: JAPAN
RECEIVING PARTY DATA			
Name:	TBC Trademarks, LLC		
Street Address:	2215-B Renaissance Drive		
Internal Address:	Suite 5		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89119		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2933753	MESA A/P	
CORRESPONDENCE DATA			
Fax Number:	(202)393-5350		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	2026386666		
Email:	trademark@jhip.com,mgentner@jhip.com		
Correspondent Name:	Marsha G. Gentner		
Address Line 1:	400 Seventh St., NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
ATTORNEY DOCKET NUMBER:	T34031US0		
NAME OF SUBMITTER:	Marsha G. Gentner		
Signature:	/Marsha G. Gentner/		
Date:	07/07/2010		

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REEL: 004238 FRAME: 0166

Total Attachments: 1
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ORIGINAL

TRADEMARK ASSIGNMENT

This Assignment is made by and between Sumitomo Corporation, a corporation organized under the laws of Japan, located at 1-8-11, Harumi, Chuo-Ku, Tokyo 104-8610, Japan [hereinafter "Assignor"], and TBC Trademarks, LLC, a Delaware limited liability company, whose address is 2215-B Renaissance Drive, Suite 5, Las Vegas, Nevada 89119 [hereinafter "Assignee"].

WHEREAS, Assignor is the owner of and has used the trademark MESA A/P for tires, and is the owner of record of the U.S. trademark registration therefor, No. 2,933,753, issued March 15, 2005; and

WHEREAS, Assignor and Assignee are related companies, and desire that all right, title and interest in and to the MESA A/P mark and the U.S. registration therefor of Assignor be transferred to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to said Assignee, all right, title and interest in and to the aforesaid MESA A/P mark, and the aforesaid U.S. trademark registration therefor, together with the whole of the goodwill of the business symbolized by said MESA A/P mark, the same to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all claims for damage by reason of past infringement of the aforesaid trademark, with the right to sue for and collect the same for its own use and behalf, and for the use and on behalf of its successors, assigns or other legal representatives.

IN TESTIMONY WHEREOF, said Assignee and Assignor have executed the foregoing instrument, this 23rd day of June, 2010.

SUMITOMO CORPORATION

TBC TRADEMARKS, LLC

By: 

Name: Masato Ueno

Title: General Manager
Tire Dept.

By: 

Name: Kristine Eppes

Title: President