

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Popcorn Design LLC		07/01/2010	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Brand Opportunities, LLC		
Street Address:	3530 Vinings Ridge Court		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30339-5706		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77723293	ANGEL'S LANDING	
Serial Number:	77790620	SNOWLINE	
Registration Number:	3743164	PARK LANE	
CORRESPONDENCE DATA			
Fax Number:	(707)526-4707		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	707.526.4200		
Email:	jmbehmke@cmprlaw.com		
Correspondent Name:	Jay M. Behmke		
Address Line 1:	100 B Street Suite 400		
Address Line 4:	Santa Rosa, CALIFORNIA 95401-6376		
ATTORNEY DOCKET NUMBER:	POPCORN-BRAND OPP 3 MARKS		
NAME OF SUBMITTER:	Jay M. Behmke, CA Bar #160603		

OP \$90.00 77723293

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**TRADEMARK
 REEL: 004238 FRAME: 0223**

Signature:	/JMB-163603/
Date:	07/07/2010
Total Attachments: 2 source=00217721#page1.tif source=00217721#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, POPCORN DESIGN, LLC, a California limited liability company, having an address at 824 A Healdsburg Avenue, Healdsburg, CA 95448, ("Assignor"), for the sum of three thousand three hundred twelve and 50/100 dollars (\$3,312.50), the receipt and sufficiency of which is hereby acknowledged, hereby assigns and transfers to Brand Opportunities, LLC, a Nevada limited liability company, having a business address at 3530 Vinings Ridge Court, Atlanta, GA 30339-5706, ("Assignee"), and Assignee hereby accepts:

A. All rights, title and interest held by Assignor in and to the trade marks, service marks, registrations of trade marks and service marks and applications for such registration, more fully identified in Schedule A attached hereto (hereinafter collectively and individually referred to as the "Trade Marks");

B. The goodwill of the business connected with the use of and symbolized by the Trade Marks, and

C. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of said Trade Marks or injury to said goodwill, together with the right to sue or recover the same in the name of Assignor.

Assignor agrees to execute and deliver at the request of Assignees all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may request in order to vest all of the right, title, and interest in and to the Trademarks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

This assignment is effective as of July 1, 2010.

ASSIGNOR:

ASSIGNEE:

POPCORN DESIGN LLC

BRAND OPPORTUNITIES LLC

By: Jay M. Behmke

By: Kenneth A. Lewis

Name: JAY M. BEHMKE

Name: Kenneth A Lewis

Its: MANAGER

Its: Manager

Date: 7/1/10

Date: 7/2/10

Schedule A

Applications

Mark	Serial No.	Filing Date
ANGEL'S LANDING	77/723,293	04/27/2009
SNOWLINE	77/790,620	07/28/2009

Registration

Mark	Serial No.	Reg. No.	Issue Date
PARK LANE	77/589,353	3,743,164	01/26/2010