

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Wine & Spirits Guild of America, Inc.		07/01/2010	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Brand Opportunities, LLC		
<b>Street Address:</b>	3530 Vinings Ridge Court		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30339-5706		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEVADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3702977	RAVE	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(707)526-4707		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	707.526.4200		
Email:	jmbehmke@cmprlaw.com		
Correspondent Name:	Jay M. Behmke		
Address Line 1:	100 B Street Suite 400		
Address Line 4:	Santa Rosa, CALIFORNIA 95401-6376		
ATTORNEY DOCKET NUMBER:	WINE & SPIRITS TO BRAND O		
NAME OF SUBMITTER:	Jay M. Behmke, CA Bar #160603		
Signature:	/JMB-163603/		
Date:	07/07/2010		

OP \$40.00 3702977

Total Attachments: 2  
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**TRADEMARK ASSIGNMENT**

WHEREAS, WINE & SPIRITS GUILD OF AMERICA, INC., a Florida corporation, having an address at 3530 Vining Ridge Court, Atlanta, GA 30339, ("Assignor"), for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, hereby assigns and transfers to Brand Opportunities, LLC, a Nevada limited liability company, having a business address at 3530 Vinings Ridge Court, Atlanta, GA 30339-5706, ("Assignee"), and Assignee hereby accepts:

A. All rights, title and interest held by Assignor in and to the trade marks, service marks, registrations of trade marks and service marks and applications for such registration, more fully identified in Schedule A attached hereto (hereinafter collectively and individually referred to as the "Trade Marks");

B. The goodwill of the business connected with the use of and symbolized by the Trade Marks, and

C. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of said Trade Marks or injury to said goodwill, together with the right to sue or recover the same in the name of Assignor.

Assignor agrees to execute and deliver at the request of Assignees all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may request in order to vest all of the right, title, and interest in and to the Trademarks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

This assignment is effective as of July 1, 2010.

ASSIGNOR:

ASSIGNEE:

WINE & SPIRITS GUILD OF AMERICA,  
INC.

BRAND OPPORTUNITIES LLC

By: *Kenneth A. Lewis*

By: *Kenneth A. Lewis*

Name: *Kenneth A Lewis*

Name: *Kenneth A Lewis*

Its: *Chairman of the Board*

Its: *Manager*

Date: *7/2/10*

Date: *7/2/10*

**Schedule A**

Registration

<b>Mark</b>	<b>Serial No.</b>	<b>Reg. No.</b>	<b>Issue Date</b>
RAVE	77/533,058	3,702,977	10/27/2009