

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name		Formerly	Execution Date
Entity Type			
J. P. Morgan Retirement Plan Services, LLC			07/08/2010
		LIMITED LIABILITY COMPANY: DELAWARE	
RECEIVING PARTY DATA			
Name:		AON Consulting, Inc.	
Street Address:		1900 Main Street	
Internal Address:		Suite 400	
City:		Irvine	
State/Country:		CALIFORNIA	
Postal Code:		92614	
Entity Type:		CORPORATION: NEW JERSEY	
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78722163	CCA STRATEGIES	
CORRESPONDENCE DATA			
Fax Number:		(212)355-3333	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:		212-813-8800	
Email:		NY-TM-Admin@goodwinprocter.com	
Correspondent Name:		GOODWIN PROCTER LLP Attn: Janis Nici	
Address Line 1:		620 Eighth Avenue	
Address Line 2:		The New York Times Building	
Address Line 4:		New York, NEW YORK 10018	
ATTORNEY DOCKET NUMBER:		100144171725	
NAME OF SUBMITTER:		Janis Nici	
Signature:		/janis nici/	

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TRADEMARK
 REEL: 004238 FRAME: 0536

Date:

07/08/2010

Total Attachments: 1

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ASSIGNMENT

WHEREAS, J.P. Morgan Retirement Plan Services, LLC, a Delaware Limited Liability Company, with its principal place of business at 9300 Ward Parkway, Kansas City, Missouri 64114 (hereinafter "Assignor") is the owner of U.S. Application No. 78/722,163 for the mark CCA STRATEGIES, as evidenced by the records in the United States Patent and Trademark Office.

WHEREAS, Assignor has intended to use the Mark and by its predecessor in interest has filed an intent-to-use application indicating that intention, but has not yet filed an allegation of use under Sections 1(c) or 1(d) of the Trademark Act. Assignor is assigning the Mark as part of the entire business to which the Mark pertains as required by §15 U.S.C. 1060 (a)(1).

WHEREAS, AON Consulting, Inc., (Assignee), a New Jersey Corporation, with its principal place of business at 1900 Main Street, Suite 400, Irvine, CA 92614 (hereinafter "Assignee") desires to acquire the Mark, and the above referenced application.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark and application, together with that portion of Assignor's business to which the Mark pertains.

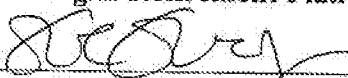
This assignment is effective as of April 1, 2010.

Dated: _____

7/8/10

J.P. Morgan Retirement Plan Services, LLC

By: _____


Name: Eve Guernsey
Title: Chairman