

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
RENTBUREAU, LLC		05/27/2010	LIMITED LIABILITY COMPANY: GEORGIA

RECEIVING PARTY DATA

Name:	EXPERIAN DATA CORP.
Street Address:	475 Anton Blvd.
City:	Costa Mesa
State/Country:	CALIFORNIA
Postal Code:	92626
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	3258244	NRDE
Registration Number:	3311426	NRDE
Registration Number:	3500436	NATIONAL RENTAL DATA EXCHANGE
Registration Number:	3297901	RENTBUREAU
Registration Number:	3665642	RENTMONITOR
Registration Number:	3665641	RENTPREDICT
Registration Number:	3716156	RENTREVEAL
Serial Number:	77867331	RENTPRIORITY
Serial Number:	77442897	RENTREVEAL PLUS
Serial Number:	77937754	DATAILLUMINATED BY RENTBUREAU

CORRESPONDENCE DATA

Fax Number: (312)222-0818
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

900166492

**TRADEMARK
 REEL: 004238 FRAME: 0767**

OP \$265.00 3258244

Email: chiipdocket@michaelbest.com
Correspondent Name: Jeffrey H. Brown
Address Line 1: 180 N. Stetson Avenue
Address Line 2: Suite 2000
Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	017721-9001
NAME OF SUBMITTER:	Jeffrey H. Brown
Signature:	/jeffrey h. brown/
Date:	07/08/2010

Total Attachments: 4
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ASSIGNMENT OF TRADEMARKS

This Assignment Agreement ("Assignment Agreement") is made effective as of the Closing Date (the "Effective Date") by and between RENTBUREAU, LLC, a Georgia limited liability company (the "Assignor") and EXPERIAN DATA CORP., a Delaware corporation ("Assignee").

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement dated May 27, 2010 ("Purchase Agreement"), pursuant to which Assignor sold, conveyed, assigned and transferred to Assignee, among other assets, the entire title, rights, interests, benefits, and privileges in and to all Marks owned or purported to be owned by Assignor and Related to the Business, including those specified on Exhibit A hereto (collectively, the "Assigned Trademarks"). Capitalized terms used but not defined in this Assignment Agreement shall have the respective meanings ascribed to such terms in the Purchase Agreement.

NOW, THEREFORE, for valuable consideration furnished by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby, without reservation:

1. Assigns, transfers, sells and conveys, and confirms that it has assigned, transferred, sold and conveyed to Assignee the whole entire right, title, and interest in and to the Assigned Trademarks, including all goodwill associated therewith, and the right to sue for and the remedies resulting from past and future infringement of the foregoing, and rights of protection of interest therein under the Laws of all jurisdictions.

2. Authorizes and requests the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments to issue or transfer all Assigned Trademarks to Assignee, as assignee of the entire right, title, and interest therein or otherwise as Assignee may direct.

3. Covenants, agrees and undertakes to execute, wherever requested by the Assignee, all assignments, lawful oaths and any other papers which Assignee may deem necessary or desirable for securing to Assignee or for maintaining for Assignee any and all of the Assigned Trademarks, all without further compensation to the Assignor.

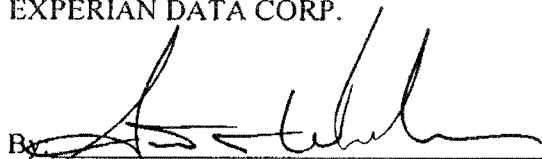
4. Agrees that Assignor is hereby legally bound, upon request and at the expense of Assignee or its successors or assigns or a legal representative thereof, to supply all information and evidence of which the Assignor has knowledge or possession relating to the Assigned Trademarks (and the business identified by the Assigned Trademarks), and to provide testify in any legal proceeding relating thereto.

Counterparts and Amendment. This Assignment Agreement may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original. This Assignment Agreement may not be amended except by an instrument in writing signed by each of the parties hereto.

IN WITNESS WHEREOF, the Parties have executed this Assignment Agreement as of the date first above written.

ASSIGNEE:

EXPERIAN DATA CORP.



By: _____
Name: Scott Wheeler
Title: Treasurer

ASSIGNOR:

RENTBUREAU, LLC

By: _____
Eric Hartz, President and CEO

IN WITNESS WHEREOF, the Parties have executed this Assignment Agreement as of the date first above written.

ASSIGNEE:

EXPERIAN DATA CORP.

By: _____
Name: _____
Title: _____

ASSIGNOR:

RENTBUREAU, LLC

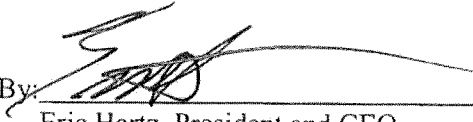
By:  _____
Eric Hartz, President and CEO

Exhibit A

Assigned Trademarks

Trademark	Application Serial No.	Registration No.
NRDE	78/910,673	3,258,244
NRDE	77/099,010	3,311,426
NATIONAL RENTAL DATA EXCHANGE	77/442,919	3,500,436
RENTBUREAU	78/910,672	3,297,901
RENTMONITOR	77/442,932	3,665,642
RENTPREDICT	77/442,910	3,665,641
RENTPRIORITY	77/867,331	
RENTREVEAL	77/442,886	3,716,156
RENTREVEAL PLUS	77/442,897	
DATA ILLUMINATED BY RENTBUREAU	77/937,754	
Utility View	Registration Not Applied For	