

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tyler V. Pierson		04/08/2010	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Untyed, Inc.		
Street Address:	3702 Holland Ave., Apt. 2		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75219		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77869573	UNTYED	
CORRESPONDENCE DATA			
Fax Number:	(972)367-2002		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	972.367.2001		
Email:	tmdocketing@cclaw.com		
Correspondent Name:	Carstens & Cahoon, LLP		
Address Line 1:	Jeffrey G. Degenfelder		
Address Line 2:	P.O. Box 802334		
Address Line 4:	Dallas, TEXAS 75380		
ATTORNEY DOCKET NUMBER:	DPIER.0501		
NAME OF SUBMITTER:	Jeffrey G. Degenfelder		
Signature:	/Jeffrey G. Degenfelder/		
Date:	07/08/2010		

CH \$40.00 77869573

Total Attachments: 2

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Owner: Tyler V. Pierson
Serial No.: 77/869,573
Mark: UNTYED
Filing Date: November 10, 2009
Attorney Docket No.: DPIER.0501

TRADEMARK ASSIGNMENT

This Trademark Assignment is made the 8th day of April 2010 by Tyler V. Pierson, an individual, ("Assignor") and UNTYED, INC., a Texas corporation, ("Assignee").

WHEREAS, Assignor has used and is the owner of the trademark "UNTYED", together with common law rights therein (hereinafter, the "Trademark"); and


WHEREAS, the Trademark is the subject of U.S. Application Serial No. 77/869,573; and

WHEREAS, Assignor has agreed to assign to Assignee all rights of Assignor in the Trademark, including all property, right, title and interest in and to the Trademark, and the goodwill associated therewith;

NOW THIS DEED WITNESSETH AS FOLLOWS:

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and conveys to Assignee all Assignor's rights in the Trademark, including all property, right, title, and interest in and to the Trademark, and the registrations and applications for registration described herein, the common law rights therein, the goodwill associated with the business in which the Trademark is used, and the right to recover for past infringements thereof; and to collect any royalty thereof; to hold the same unto Assignee absolutely.

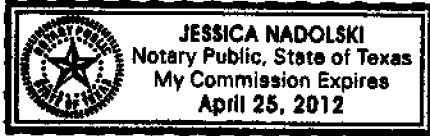
IN WITNESS WHEREOF, Assignor has executed this Assignment on the date and year first written above.

By: 
 Tyler V. Pierson, Individually

STATE OF TEXAS §

BEFORE ME, on this day, personally appeared Tyler V. Pierson in his individual capacity and known by me to be the person whose name is subscribed to the foregoing instrument, and acknowledged that he executed the same for the purposes and consideration therein expressed.

Subscribed to and sworn to before me this 8th day of April 2010.



Jessica Nadolski
Notary Public