

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		SECURITY INTEREST	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FertilityAuthority.com, LLC		06/30/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	eHarmony, Inc.		
Street Address:	888 E. Walnut Street, 2nd Floor		
City:	Pasadena		
State/Country:	CALIFORNIA		
Postal Code:	91101		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2582966	FERTILE THOUGHTS	
CORRESPONDENCE DATA			
Fax Number:	(877)769-7945		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	650-839-5070		
Email:	tmdoctc@fr.com		
Correspondent Name:	Lisa Greenwald-Swire, Fish & Richardson		
Address Line 1:	P.O. Box 1022		
Address Line 4:	Minneapolis, MINNESOTA 55440-1022		
ATTORNEY DOCKET NUMBER:	24237-0342001		
NAME OF SUBMITTER:	Lisa Greenwald-Swire		
Signature:	/Lisa Greenwald-Swire/		
Date:	07/08/2010		

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Total Attachments: 3

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TRADEMARK SECURITY ASSIGNMENT

This Trademark Security Assignment (this "Assignment") is effective as of June 30, 2010 by FertilityAuthority.com, LLC, a Delaware limited liability company ("Debtor"), to and for the benefit of eHarmony, Inc., a Delaware corporation ("Secured Party").

Debtor and Secured Party have entered into that certain Secured Promissory Note and Security Agreement dated as of the date hereof (the "Security Agreement"), pursuant to which Debtor will grant a first priority security interest to Secured Party in and to, among other things all right, title and interest in and to the trademarks (the "Marks") set forth on Exhibit 1 hereto, together with the good will of the business pertaining thereto.

Now, therefore, in consideration for entering into the Security Agreement and granting of the extension of credit contemplated thereby and for other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Debtor hereby assigns, transfers, grants, sells and otherwise conveys to Secured Party a security interest in and to all right, title and interest in and to the Marks, including all common law rights therein and applications to register therefor, if any, together with the good will of the business symbolized by the Marks and all claims for damages by reason of past infringements of the Marks with the right to sue for and collect the same for Secured Party own use and benefit, and for the use and on behalf of its successors, assigns and other legal representatives, as security for its obligations to Secured Party all as set forth in greater particularity in the Security Agreement

This Assignment shall be binding upon and inure to the benefit of Debtor and Secured Party and their respective successors and assigns. This Assignment may be executed in two or more counterparts, each of which shall be deemed an original and all of which shall constitute one instrument.

[Signature page follows.]

IN WITNESS WHEREOF, this Assignment of Trademarks has been duly executed and delivered by Debtor as of the date first written above.

DEBTOR:

FERTILITY AUTHORITY.COM, LLC

By: Gina W. Bortasi

Name: Gina W. Bortasi

Title: CEO

EXHIBIT 1

DESCRIPTION OF MARKS ASSIGNED

FERTILE THOUGHTS
SUPPORTING YOUR FAMILY BUILDING CHALLENGES
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FERTILE THOUGHTS Logo