

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Automatic Bootie On, LLC		07/07/2010	LIMITED LIABILITY COMPANY: OKLAHOMA
RECEIVING PARTY DATA			
Name:	Centeur, LLC		
Street Address:	916 Westmoreland Boulevard		
City:	Knoxville		
State/Country:	TENNESSEE		
Postal Code:	37919		
Entity Type:	LIMITED LIABILITY COMPANY: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78798160	BOOTIE BUTLER	
CORRESPONDENCE DATA			
Fax Number:	(865)523-4478		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	865-546-4305		
Email:	mbradford@lng-patent.com		
Correspondent Name:	Michael J. Bradford, Esq.		
Address Line 1:	P.O. Box 1871		
Address Line 4:	Knoxville, TENNESSEE 37901-1871		
ATTORNEY DOCKET NUMBER:	60963.M1		
NAME OF SUBMITTER:	Michael J. Bradford		
Signature:	/mjb/		
Date:	07/09/2010		

CH \$40.00 78798160

Total Attachments: 2

source=6096300-July10-AssignmentFromGhotbiToHeller#page1.tif

source=6096300-July10-AssignmentFromGhotbiToHeller#page2.tif

ASSIGNMENT OF TRADEMARK

This agreement entered this 25th of June, 2010, between **Automatic Bootie On, LLC** (**Adam Ghotbi, CEO**) of 5935 East 55th Street, City of Tulsa, State of Oklahoma, Zip Code 74135, herein referred to as "Assignor," and **Centaur, LLC** (**Robert Heller, CEO**), of 916 West Westmoreland Boulevard, City of Knoxville, State of Tennessee, Zip Code 37919, herein referred to as "Assignee."

Assignor has adopted and is using the mark **Bootie Butler** for and in connection with mechanisms for placement of shoe covers on the foot of a user and is the owner of pending United States Trademark Registration Application Serial No. 78/798,160 for the **Bootie Butler** mark, filed 01/24/2006, and Assignee is desirous of acquiring Assignor's rights in such mark and the application thereof.

For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to said **Bootie Butler** mark and the registration application therefore, the goodwill of the business symbolized by said mark, and all rights of action for infringement thereof.

Assignor also does hereby assign to Assignee all rights, title and interest in and to the domain name **BOOTIEBUTLER.com**, the goodwill of the business symbolized by said domain name, along with the Private Registration Services from **GoDaddy.Com, Inc.** for the domain **BOOTIEBUTLER.com**.

Assignor further covenants that the **Bootie Butler** mark, the related application, and the **BOOTIEBUTLER.COM** domain were and are free and clear of any and all claims, liens, interests (including security and other interests or claims of any third parties), and encumbrances of any kind or nature.

Assignor agrees and covenants to sign any and all further papers and do any and all further acts reasonably necessary to document and/or effectuate, confirm, or evidence this assignment or any part or aspect thereof and to fully vest in Assignee all right, title, and interest in and to the **Bootie Butler** mark, the related application, and the **BOOTIEBUTLER.COM** domain.

Date July 17th / 2010

[Signature]
[Signature]

Assignor: Automatic Bootle On, LLC
Adam Ghotbi, CEO

NOTARY

State of Oklahoma

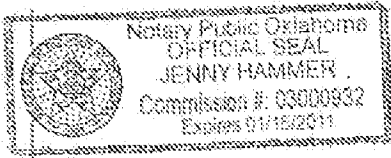
County of Tulsa

On the 7th day of July, Adam Ghotbi, personally appeared before me
Jenny Hammer, the signer(s) of the within instrument, who
duly acknowledged to me that they executed the same.

Jenny Hammer
Notary Public

5103 S. Sheridan, Tulsa, OK 74145
Residing at:

01/16/2011
My Commission expires:



Date July 8th 2010

[Signature]

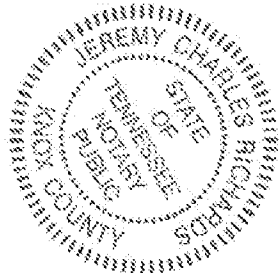
[Signature]
Assignee: Centex, LLC
Robert Heller, CEO

NOTARY

State of Tennessee

County of Knox

On the 7 day of July, 2010, personally appeared before me
Robert Heller, the signer(s) of the within instrument,
who duly acknowledged to me that they executed the same.



[Signature]
Notary Public

Knoxville Tennessee
Residing at:

3/3/2012
My Commission expires: