

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Grant Lloyd Berry, Inc.		07/02/2010	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Styli-Style, Inc.		
Street Address:	2308 Abbot Kinney Boulevard		
City:	Venice		
State/Country:	CALIFORNIA		
Postal Code:	92091		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77140047	DRAMALASH	
CORRESPONDENCE DATA			
Fax Number:	(310)860-2405		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310 246-3205		
Email:	fgorowitz@rmslaw.com		
Correspondent Name:	Francie R, Gorowitz		
Address Line 1:	9601 Wilshire Blvd.		
Address Line 2:	Suite 710		
Address Line 4:	Beverly Hills, CALIFORNIA 90210		
ATTORNEY DOCKET NUMBER:	14954-1		
NAME OF SUBMITTER:	Francie R. Gorowitz		
Signature:	/Francie R. Gorowitz/		
Date:	07/09/2010		

OP \$40.00 77140047

Total Attachments: 1

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UNITED STATES TRADEMARK ASSIGNMENT

ITU APPLICATION

WHEREAS, Grant Lloyd Berry, Inc. ("GLB"), a New York corporation, whose business address is 301 Fields Lane, Brewster, New York 10509, is the owner of the following Intent to Use Application:

Ser. No. 77140047 for the mark DRAMALASH

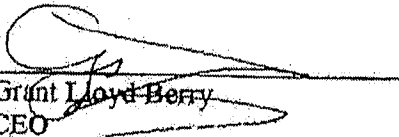
WHEREAS, Styli-Style, Inc. ("S-S"), a California corporation, whose business address is 2308 Abbot Kinney Boulevard, Venice, California 90291, is the successor in interest to the portion of the business of GLB to which the marks will pertain, and as such desired acquisition of all right, title, and interest in and to said trademark and the application therefor;

NOW, THEREFORE NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, GLB confirms that S-S, is the successor in interest to the portion of the GLB's business to which the marks will pertain, and GLB hereby assigns all right title and interest in and to said trademark and the application therefor.

Executed at New York, New York this 2nd day of July 2010

GRANT LLOYD BERRY, INC.

By


Grant Lloyd Berry
CEO