

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Grant Lloyd Berry, Inc.		07/02/2010	CORPORATION: NEW YORK

**RECEIVING PARTY DATA**

Name:	Styli-Style, Inc.
Street Address:	2308 Abbot Kinney BOulevard
City:	Venice
State/Country:	CALIFORNIA
Postal Code:	90291
Entity Type:	CORPORATION: CALIFORNIA

**PROPERTY NUMBERS Total: 9**

Property Type	Number	Word Mark
Registration Number:	3773602	LIQUID METALS
Registration Number:	3514383	24 HR POWER
Registration Number:	3768403	NANO LINER
Registration Number:	3787758	LUNA BRONZER/BLUSH
Registration Number:	3635747	MINERAL THERAPY
Registration Number:	3696267	HIDEAWAY
Registration Number:	2654829	STYLI-STYLE
Registration Number:	2730540	PENCIL FACTORY
Registration Number:	2938490	BULLIT

**CORRESPONDENCE DATA**

Fax Number: (310)860-2405  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 310-246-3205  
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 Correspondent Name: Francie R. Gorowitz

**900166631**

**TRADEMARK  
 REEL: 004239 FRAME: 0548**

**OP \$240.00 3773602**

Address Line 1: 9601 Wilshire Blvd.  
Address Line 2: Suite 710  
Address Line 4: Beverly Hills, CALIFORNIA 90210

ATTORNEY DOCKET NUMBER: 14954-1

NAME OF SUBMITTER: Francie R. Gorowitz

Signature: /Francie R. Gorowitz/

Date: 07/09/2010

Total Attachments: 2  
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**UNITED STATES TRADEMARK ASSIGNMENT**

WHEREAS, Grant Lloyd Berry, Inc. ("GLB"), a New York corporation, whose business address is 301 Fields Lane, Brewster, New York 10509, has adopted and used the trademarks set forth in the Trademark Schedule attached hereto and is the owner of the registrations thereof.

WHEREAS, Styli-Style, Inc. ("S-S"), a California corporation, whose business address is 2308 Abbot Kinney Boulevard, Venice, California 90291, is desirous of acquiring all right, title, and interest in and to the trademarks and the registrations thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said GLB hereby assigns unto S-S all right title and interest in and to said trademarks and the registrations thereof, together with the goodwill connected with the use of and symbolized by the said trademarks.

Executed at New York, New York, this 2<sup>nd</sup> day of July 2010

**GRANT LLOYD BERRY, INC.**

By

  
Grant Lloyd Berry  
CEO

TRADEMARK SCHEDULE

Reg. No. 3773602	LIQUID METALS
Reg. No. 3514383	24 HR POWER
Reg. No. 3768403	NANO LINER
Reg. No. 3787758	LUNA BRONZER/BLUSH
Reg. No. 3635747	MINERAL THERAPY
Reg. No. 3696267	HIDEAWAY
Reg. No. 2654829	STYLI-STYLE
Reg. No. 2730540	PENCIL FACTORY
Reg. No. 2938490	BULLIT