

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Declaration regarding ownership		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Zakk Wylde		07/09/2010	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Zachary Phillip Wylde		
Doing Business As:	DBA Zakk Wylde		
Street Address:	P.O. Box 1787		
City:	Canyon Country		
State/Country:	CALIFORNIA		
Postal Code:	91386		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2367010	BLACK LABEL SOCIETY	
Registration Number:	3518532	BLACK LABEL SOCIETY	
Registration Number:	3677873	BLACK LABEL SOCIETY	
Registration Number:	3722786		
CORRESPONDENCE DATA			
Fax Number:	(310)203-0567		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3102038080		
Email:	trademarkdocket@jmbm.com		
Correspondent Name:	Rod S. Berman, Esq.		
Address Line 1:	Jeffer, Mangels, Butler & Marmaro LLP		
Address Line 2:	1900 Avenue of the Stars, Seventh Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	57542-0002		

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**TRADEMARK
 REEL: 004239 FRAME: 0557**

NAME OF SUBMITTER:	Rod S. Berman
Signature:	/rod s berman/
Date:	07/09/2010
Total Attachments: 2 source=57542-0002 Signed Declaration#page1.tif source=57542-0002 Signed Declaration#page2.tif	

STATE OF CALIFORNIA)
)
COUNTY OF LOS ANGELES)

DECLARATION OF ZACHARY PHILLIP WYLDE DBA ZAKK WYLDE

I, Zachary Phillip Wylde dba Zakk Wylde, hereby states and declares as follows:

1. I am a United States citizen with an address of P.O. Box 1787, Canyon Country, California 91386.

2. I have personal knowledge of the facts set forth herein and, if called as a witness, could and would competently testify thereto.

3. I submit this Declaration to reflect the ownership by Zachary Phillip Wylde dba Zakk Wylde of the following U.S. Trademark Registrations (the "Marks" and the "U.S. Trademark Registrations"):

- A. Reg. No. 2,367,010 for BLACK LABEL SOCIETY in connection with services in Int. Cl. 41;
- B. Reg. No. 3,518,532 for BLACK LABEL SOCIETY in connection with goods in Int. Cls. 9, 16, 25;
- C. Reg. No. 3,677,873 for BLACK LABEL SOCIETY in connection with goods in Int. Cl. 9; and
- D. Reg. No. 3,722,786 for Bull's Eye Design in connection with goods in Int. Cl. 15.

4. The applications that were filed and matured into the foregoing U.S. Trademark Registrations for the Marks identified the Applicant as Zakk Wylde.

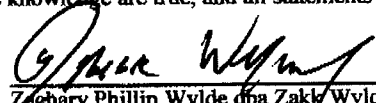
5. Zakk Wylde is not, and has never been, Applicant's legal name, but rather is the name under which Zachary Phillip Wylde does business in connection with his entertainment services and related products.

6. Zachary Phillip Wylde was incorrectly identified under his fictitious business name, "Zakk Wylde," in the applications filed for the Marks that matured into the U.S. Trademark Registrations.

7. Zachary Phillip Wylde had a bona fide intention to use the Marks in commerce at the time the trademark applications were filed. Furthermore, Zakk Wylde was and still is entitled to use the Marks in commerce. See TMEP § 1201.02(c)(1).

The undersigned, being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful statements may jeopardize the validity of the referenced registrations, declares that all statements made herein of the undersigned's knowledge are true, and all statements made on information and belief are believed to be true.

Dated: 7/9/2010


Zachary Phillip Wylde dba Zakky Wylde