

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fusion Tobacco, Inc.		06/25/2010	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Starbuzz Tobacco, Inc.		
<b>Street Address:</b>	2116 W. Lincoln Avenue		
<b>City:</b>	Anaheim		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92801		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85052279	WILD SEX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(949)955-1877		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	9499551077		
<b>Email:</b>	npatel@thePatelLawFirm.com		
<b>Correspondent Name:</b>	Natu J. Patel		
<b>Address Line 1:</b>	The Patel Law Firm, P.C.		
<b>Address Line 2:</b>	2532 Dupont Drive		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92612		
<b>ATTORNEY DOCKET NUMBER:</b>	S015-3695		
<b>NAME OF SUBMITTER:</b>	Natu J. Patel		
<b>Signature:</b>	/natupatel/		
<b>Date:</b>	07/11/2010		

OP \$40.00 85052279

Total Attachments: 2

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**ASSIGNMENT OF APPLICATION**

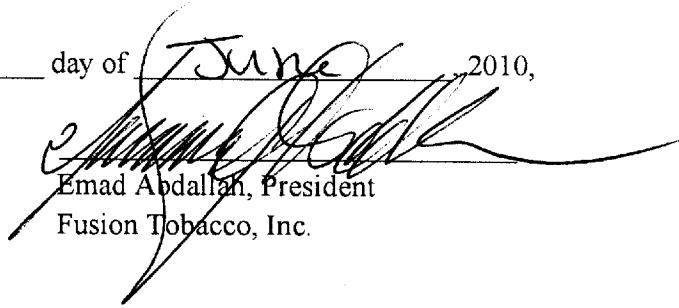
Docket Number:  
S015-3695

Whereas, FUSION TOBACCO, INC. ("Applicant"), used the trademark "WILD SEX" (the "Trademark") in commerce, and on June 1, 2010 filed an application for registration of the Trademark with the United States Patent and Trademark Office, Application Serial No. 85/052,279.

Whereas, STARBUZZ TOBACCO, INC. ("Starbuzz"), a corporation having a place of business at 2116 W. Lincoln Avenue, Anaheim, California 92801, is desirous of acquiring the entire right, title, goodwill and interest in the same;

Now, therefore, in consideration of the sum of one dollar (\$1.00), the receipt whereof is acknowledged, and other good and valuable consideration, the Applicant, by these presents does sell, assign and transfer the full and exclusive right to the said United States Trademark Application in the United States and the entire rights, title, goodwill and interest in and to the Trademark. Applicant hereby authorizes and requests the Director of the U.S. Patent and Trademark Office to issue said United States Trademark Application to Starbuzz, of the entire right, title, goodwill and interest in and to the same, for its own use and enjoyment, and for Starbuzz's legal representatives and assigns, to the full end of the term for which said Trademark may be granted, as fully and entirely as the same would have been held and enjoyed by Applicant had this assignment and sale not been made.

Executed this 25<sup>th</sup> day of June, 2010,  
at Corona Ca

  
Emad Abdallah, President  
Fusion Tobacco, Inc.

State of \_\_\_\_\_ )  
County of \_\_\_\_\_ ) SS:  
Before me personally appeared said \_\_\_\_\_  
and acknowledged the foregoing instrument to be his free act and  
deed this \_\_\_\_\_ day of \_\_\_\_\_, 2010.

\_\_\_\_\_  
(Notary Public)

**ACKNOWLEDGMENT**

State of California  
County of Riverside

On June 25, 2010 before me, Lilly J. Zavala, Notary Public  
(insert name and title of the officer)

personally appeared Emad Abdallah  
who proved to me on the basis of satisfactory evidence to be the person~~(s)~~ whose name~~(s)~~ is~~are~~  
subscribed to the within instrument and acknowledged to me that he~~/she/they~~ executed the same in  
his~~/her/their~~ authorized capacity~~(ies)~~, and that by his~~/her/their~~ signature~~(s)~~ on the instrument the  
person~~(s)~~, or the entity upon behalf of which the person~~(s)~~ acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal

Signature Lilly J. Zavala (Seal)

