

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fusion Tobacco, Inc.		06/25/2010	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Starbuzz Tobacco, Inc.		
Street Address:	2116 W. Lincoln Avenue		
City:	Anaheim		
State/Country:	CALIFORNIA		
Postal Code:	92801		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85052275	BLUE ICE	
CORRESPONDENCE DATA			
Fax Number:	(949)955-1877		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9499551077		
Email:	npatel@thePatelLawFirm.com		
Correspondent Name:	Natu J. Patel		
Address Line 1:	The Patel Law Firm, P.C.		
Address Line 2:	2532 Dupont Drive		
Address Line 4:	Irvine, CALIFORNIA 92612		
ATTORNEY DOCKET NUMBER:	S015-3700		
NAME OF SUBMITTER:	Natu J. Patel		
Signature:	/natupatel/		
Date:	07/11/2010		

OP \$40.00 85052275

Total Attachments: 2

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ASSIGNMENT OF APPLICATION

Docket Number:
S015-3700

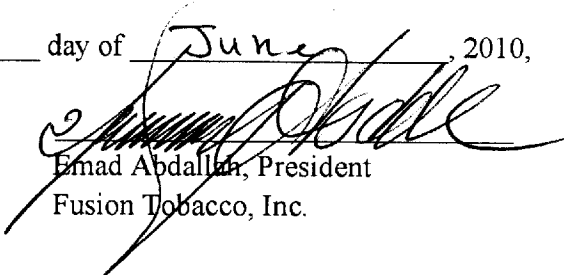
Whereas, FUSION TOBACCO, INC. ("Applicant"), used the trademark "BLUE ICE" (the "Trademark") in commerce, and on June 1, 2010 filed an application for registration of the Trademark with the United States Patent and Trademark Office, Application Serial No. 85/052,275.

Whereas, STARBUZZ TOBACCO, INC. ("Starbuzz"), a corporation having a place of business at 2116 W. Lincoln Avenue, Anaheim, California 92801, is desirous of acquiring the entire right, title, goodwill and interest in the same;

Now, therefore, in consideration of the sum of one dollar (\$1.00), the receipt whereof is acknowledged, and other good and valuable consideration, the Applicant, by these presents does sell, assign and transfer the full and exclusive right to the said United States Trademark Application in the United States and the entire rights, title, goodwill and interest in and to the Trademark. Applicant hereby authorizes and requests the Director of the U.S. Patent and Trademark Office to issue said United States Trademark Application to Starbuzz, of the entire right, title, goodwill and interest in and to the same, for its own use and enjoyment, and for Starbuzz's legal representatives and assigns, to the full end of the term for which said Trademark may be granted, as fully and entirely as the same would have been held and enjoyed by Applicant had this assignment and sale not been made.

Executed this 25th day of June, 2010,

at Corona Ca.


Emad Abdallah, President
Fusion Tobacco, Inc.

State of _____)

County of _____) SS:

Before me personally appeared said _____
and acknowledged the foregoing instrument to be his free act and
deed this _____ day of _____, 2010.

(Notary Public)

ACKNOWLEDGMENT

State of California
County of Riverside

On June 25, 2010 before me, Lilly J. Zavala, Notary Public
(insert name and title of the officer)

personally appeared Emad Abdallah
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are
subscribed to the within instrument and acknowledged to me that he/~~she~~/they executed the same in
his/~~her~~/~~their~~ authorized capacity(ies), and that by his/~~her~~/~~their~~ signature(s) on the instrument the
person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing
paragraph is true and correct.

WITNESS my hand and official seal.

Signature Lilly J. Zavala (Seal)

