

USPTO

6/23/2010 3:23:32 PM

PAGE

4/006

Fax Server

O:FARHAD NOVIAN COMPANY:1801 CENTURY PARK EAST

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.106/17/2010
900164963

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sew Cal Logo, Inc.		02/01/2010	CORPORATION:
RECEIVING PARTY DATA			
Name:	Rick Songer		
Street Address:	207 W. 138th Street		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90061		
Entity Type:	INDIVIDUAL: Citizenship: USA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78865117	PIPELINE POSSE	
CORRESPONDENCE DATA			
Fax Number:	(310)553-0222		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	joseph@novianlaw.com		
Correspondent Name:	Farhad Novian		
Address Line 1:	1801 Century Park East		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	3837-4		
NAME OF SUBMITTER:	Joseph A. Lopez		
Signature:	/Joseph A. Lopez/		
Date:	06/17/2010		
Total Attachments: 1			

OP \$40.00 78865117

700441046

TRADEMARK
REEL: 004239 FRAME: 0846

USPTO

6/23/2010 3:23:32 PM

PAGE

5/006

Fax Server

NO: FARHAD NOVIAN COMPANY: 1801 CENTURY PARK EAST

source=Assignment to Rick Songer#page1.tif

USPTO

6/23/2010 3:23:32 PM

PAGE

6/006

Fax Server

O: FARHAD NOVIAN COMPANY: 1801 CENTURY PARK EAST

TRADEMARK ASSIGNMENT
(PIPELINE POSSE)

For valuable consideration, receipt of which is hereby acknowledged, the undersigned, Sew Cal Logo, Inc., a Nevada Corporation, effective immediately assigns, transfers and conveys to Rick Songer, an individual, the portion of its business to which the PIPELINE POSSE trademarks pertain and all right, title and interest in and to the trademark PIPELINE POSSE, along with all goodwill associated therewith, including but not limited to:

1. Appl. No. 78/865116, in International Class 09
2. Appl. No. 78/865117, in International Class 16
3. Appl. No. 78/865118, in International Class 41

IN WITNESS WHEREOF, the undersigned has executed this assignment this February 1, 2010.

SEW CAL LOGO, INC.

By: 

Its: PRESIDENT