

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Confirmatory Assignment		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ritz Enterprise S.A.		09/10/2009	CORPORATION: SWITZERLAND
RECEIVING PARTY DATA			
Name:	The Ritz Hotel, Limited		
Street Address:	15 Place Vendome		
City:	Paris		
State/Country:	FRANCE		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1752133	CHARLES OF THE RITZ	
Registration Number:	2135810	RITZ CLASSIC	
CORRESPONDENCE DATA			
Fax Number:	(212)987-5487		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-687-2770		
Email:	docket@cplplaw.com		
Correspondent Name:	Lance J. Lieberman		
Address Line 1:	551 Fifth Avenue		
Address Line 2:	Suite 1210		
Address Line 4:	New York, NEW YORK 10176-1022		
ATTORNEY DOCKET NUMBER:	5718-28 AND 30		
DOMESTIC REPRESENTATIVE			
Name:	Lance J. Lieberman		
Address Line 1:	551 Fifth Avenue		
Address Line 2:	Suite 1210		

CH \$65.00 1752133

900166655

**TRADEMARK
 REEL: 004239 FRAME: 0871**

Address Line 4: New York, NEW YORK 10176-1022

NAME OF SUBMITTER:

Lance J. Lieberman

Signature:

/Lance J. Lieberman/

Date:

07/12/2010

Total Attachments: 2

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CONFIRMATORY ASSIGNMENT

WHEREAS, RITZ ENTERPRISE S.A., a corporation of Switzerland having a place of business at 11 Avenue Calas, Geneva 12, CP 447, CH1211 Switzerland (hereinafter "ASSIGNOR"), was as of June 17, 2008 the owner of all right, title and interest in and to the trademarks which are listed on Schedule A attached hereto and which are the subjects of the corresponding United States Trademark Registrations thereof as listed on Schedule A hereto, and was as of June 17, 2008 the owner of all right, title and interest in and to the said U.S. Trademark Registrations which are listed on Schedule A hereto; and

WHEREAS, THE RITZ HOTEL LIMITED, a corporation of the United Kingdom having a place of business at 15 Place Vendome, Paris, France (hereinafter "ASSIGNEE"), was, as of June 17, 2008, desirous of acquiring all right, title and interest in and to the said Trademarks which are listed on Schedule A hereto and the said United States Trademark Registrations thereof as listed on Schedule A hereto;

NOW, THEREFORE, it is acknowledged and confirmed that on or about June 17, 2008, for Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR did sell, assign and transfer unto the said ASSIGNEE all right, title and interest in and to the said Trademarks which are listed on Schedule A hereto together with the good will of the business symbolized by the said Trademarks, and in and to the said United States Trademark Registrations thereof which are listed on Schedule A hereto, including the right to sue for past infringements thereof.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Assignment to be executed by its duly authorized representative.

RITZ ENTERPRISE S.A.

Dated: September 10th, 2009

By: _____


Christophe Seefeld
Directeur Général

SCHEDULE A

TRADEMARK

U.S. REGISTRATION NO.

CHARLES OF THE RITZ

1,752,133

RITZ CLASSIC

2,135,810

5718-32