

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lumbermens Mutual Casualty Company		06/29/2010	an Illinois mutual insurance company: ILLINOIS
RECEIVING PARTY DATA			
Name:	Unitrin, Inc.		
Street Address:	One East Wacker Drive		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60601		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1625203	KEMPER	
Registration Number:	2722985	K KEMPER INSURANCE COMPANIES	
CORRESPONDENCE DATA			
Fax Number:	(312)224-1201		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-224-1232		
Email:	ajanik@fhslc.com		
Correspondent Name:	Anthony P Janik		
Address Line 1:	200 West Madison Street		
Address Line 2:	Suite 3000		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Anthony P. Janik		
Signature:	/Anthony P. Janik/		
Date:	07/12/2010		

OP \$65.00 1625203

TRADEMARK

Total Attachments: 1

source=Unitrin Assignment of US Registrations#page1.tif

ASSIGNMENT OF SERVICE MARK REGISTRATIONS

WHEREAS, Lumbermens Mutual Casualty Company, an Illinois mutual insurance company, (Assignor) has adopted, used and is using the following service marks which are registered in the United States Patent and Trademark Office:

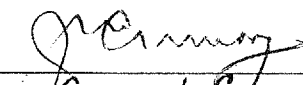
Registered Marks	Registration No.	Registration Date
KEMPER	1,625,203	November 27, 1990
KEMPER INSURANCE COMPANIES and Design	2,722,985	June 10, 2003

WHEREAS, Unitrin, Inc., a Delaware corporation, (Assignee) is desirous of acquiring the Registered Marks in the United States and their registrations.

NOW, THEREFORE, for good and valuable consideration, receipt of which is acknowledged, Assignor assigns to Assignee all of Assignor's right, title and interest in and to the Registered Marks and their registrations, together with good will symbolized by the Registered Marks.

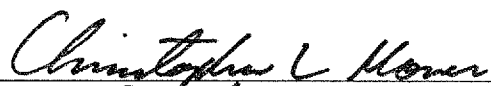
Dated: JUN 29 2010

LUMBERMENS MUTUAL CASUALTY
COMPANY, an Illinois mutual insurance
company,

By 
Its General Counsel + Corp. Secretary

ACCEPTED:

UNITRIN, INC.,
a Delaware corporation,

By 
Its Vice President