

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Larson/Glastron Boats, Inc.		07/12/2010	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Genmar Industries, Inc.		
<b>Street Address:</b>	80 S. 8th Street		
<b>City:</b>	Minneapolis		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55402		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3610219	SOFRIDE	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(612)332-9081		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612-332-5300		
Email:	kanderson@merchantgould.com		
Correspondent Name:	Scott W. Johnston		
Address Line 1:	P.O. Box 2910		
Address Line 4:	Minneapolis, MINNESOTA 55402-0910		
ATTORNEY DOCKET NUMBER:	16522.87US01		
NAME OF SUBMITTER:	Scott W. Johnston		
Signature:	/Scott W. Johnston/		
Date:	07/12/2010		

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Total Attachments: 1

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**TRADEMARK ASSIGNMENT**

WHEREAS, Larson/Glastron Boats, Inc. (hereinafter "Assignor"), a Delaware corporation, is the record owner of United States Trademark Registration No. 3610219 registered on April 21, 2009 for the mark SOFRIDE;

WHEREAS, Genmar Industries, Inc. (hereinafter Assignee"), a Delaware corporation with offices at 2900 IDS Center, 80 South 8th Street, Minneapolis, Minnesota 55402, is desirous of acquiring all right, title and interest in and to said United States trademark registration;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to said trademark, together with the goodwill and other incidents of its business associated with or symbolized by said trademark.

EXECUTED this 12<sup>th</sup> day of July, 2010.

Larson/Glastron Boats, Inc.

By: 

David Steichen  
Authorized Person