

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Verizon Trademark Services LLC		07/13/2010	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cellco Partnership		
<b>Doing Business As:</b>	DBA Verizon Wireless		
<b>Street Address:</b>	One Verizon Way		
<b>City:</b>	Basking Ridge		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07920		
<b>Entity Type:</b>	PARTNERSHIP: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77730406	V CAST	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(703)351-3669		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	703-351-3080		
<b>Email:</b>	lauren.lyles@verizon.com		
<b>Correspondent Name:</b>	Janis M. Manning		
<b>Address Line 1:</b>	1320 North Court House Road, 9th Floor		
<b>Address Line 4:</b>	Arlington, VIRGINIA 22201		
<b>NAME OF SUBMITTER:</b>	Janis M. Manning		
<b>Signature:</b>	/janis m. manning/		
<b>Date:</b>	07/13/2010		

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Total Attachments: 1  
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ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS is between Verizon Trademark Services LLC, a limited liability company organized and existing under the laws of Delaware, with a place of business at 1320 North Court House Road, Arlington, Virginia 22201 (hereinafter "ASSIGNOR"), and Cellco Partnership d/b/a Verizon Wireless, a general partnership organized and existing under the laws of the state of Delaware, with a place of business at One Verizon Way, Basking Ridge, New Jersey 07920 (hereinafter "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademarks V CAST and VCAST and U.S. Application No. 77/730,406 for V CAST filed on May 6, 2009 at the United States Patent and Trademark Office; and

WHEREAS, ASSIGNEE is desirous of acquiring the aforesaid trademarks, together with the goodwill of the business symbolized by the trademarks, the aforesaid trademark application and the right to recover damages for any past and future acts of infringement.

NOW, THEREFORE, in consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE all rights, title and interest in and to the aforesaid trademarks, together with the goodwill of the business symbolized by the trademarks, the aforesaid trademark application, and the right to recover damages for any past and future acts of infringement.

VERIZON TRADEMARK SERVICES LLC

By: Janis M. Manning  
Janis M. Manning, Assistant Secretary of  
Verizon Communications Inc., its sole member

Date: July 13, 2010