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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Meco Corporation		06/30/2010	CORPORATION: TENNESSEE

RECEIVING PARTY DATA

Name:	Outback Chair Company, Inc.	
Street Address:	8360 Camino Santa Fe	
Internal Address:	Suite A	
City:	San Diego	
State/Country:	CALIFORNIA	
Postal Code:	92121	
Entity Type:	CORPORATION: OHIO	

PROPERTY NUMBERS Total: 1

	Property Type	Number	Word Mark
Regist	tration Number:	3154426	OUTBACK

CORRESPONDENCE DATA

Fax Number: (212)245-3009

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-541-6222

Email: jviguie@kanekessler.com

Correspondent Name: Jeannine Anguiano

Address Line 1: 1350 Avenue of the Americas

Address Line 2: 26th Floor

Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:	8024-1
NAME OF SUBMITTER:	Jeannine Anguiano
Signature:	/jeannine anguiano/

TRADEMARK REEL: 004241 FRAME: 0735

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Date:	07/14/2010
Total Attachments: 1 source=meco assignment#page1.tif	

TRADEMARK REEL: 004241 FRAME: 0736

Exhibit A

TRADEMARK ASSIGNMENT

WHEREAS, MECO Corporation, a corporation organized and existing under the laws of the State of Tennessee (hereinafter "Assignor"), with a place of business located at 1500 Industrial Road, Greeneville, Tennessee, is the owner of U.S. Trademark Registration No. 3,154,426 ("Trademark"); and

WHEREAS, Outback Chair Company, Inc., a corporation organized and existing under the laws of the State of Ohio (hereinafter "Assignee"), with a place of business located at 74 24 Trade Street, San Diego, California 92121, desires to acquire the OUTBACK (the "Trademark") mark from Assignor, together with U.S. Trademark Registration No. 3,154,426 and the attendant goodwill.

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto Assignee, and its successors, assigns or other legal representatives, its entire right, title and interest (including common law rights) in and to said Trademark and U.S. Trademark Registration No. 3,154,426, together with the goodwill of the business in connection with which the Trademark is used and the right to sue for and collect damages for past infringement of said Trademark.

IN WITNESS WHEREOF, Assignor has signed this document as of this 30 day of June, 2010.

MECO CORPORATION

#326004.1 RECORDED: 07/14/2010