

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kelly Pioneer Group, LLC		07/12/2010	LIMITED LIABILITY COMPANY: DISTRICT OF COLUMBIA
RECEIVING PARTY DATA			
Name:	Dunkin' Brands, Inc.		
Street Address:	130 Royall Street		
City:	Canton		
State/Country:	MASSACHUSETTS		
Postal Code:	02021		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77820365	MORE FLAVORS. MORE FUN.	
CORRESPONDENCE DATA			
Fax Number:	(202)420-2201		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-420-2200		
Email:	wades@dicksteinshapiro.com		
Correspondent Name:	Stephanie K. Wade		
Address Line 1:	1825 Eye Street NW		
Address Line 2:	Dickstein Shapiro LLP		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20006		
ATTORNEY DOCKET NUMBER:	B1199.1176		
NAME OF SUBMITTER:	Stephanie K. Wade		
Signature:	/Stephanie K. Wade/		

OP \$40.00 77820365

Date:

07/14/2010

Total Attachments: 2

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ASSIGNMENT

THIS ASSIGNMENT, effective as of July 2, 2010, by and between Kelly Pioneer Group, LLC, a District of Columbia limited liability company, having its principal place of business at 600 Pennsylvania Avenue, NW, Suite 900, Washington, DC 20004 (hereinafter "Assignor") and Dunkin' Brands, Inc., a Delaware corporation, having its principal place of business at 130 Royall Street, Canton, Massachusetts 02021 (hereinafter "Assignee"):

WHEREAS, Assignor is the sole and rightful owner of the Mark set forth on Schedule A hereto (herein referred to as the "Mark"), whether in word, logo, design, or other form, and including any goodwill associated therewith, and any and all other registrations for and applications to register the foregoing worldwide; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign and transfer to the Assignee the entire right, title and interest in and to the Mark, the application for registration of said Mark set forth in Schedule A hereto, and any and all registrations for and applications to register the Mark worldwide, together with the goodwill of the business symbolized by the Mark, and all other rights which Assignor has enjoyed thereunder, including any and all rights of recovery based on past infringement of said Mark, the same to be held and enjoyed by the Assignee, its successors and assigns, forever and to the full end of the terms for which the aforesaid Mark is registered and any renewals of the terms thereof.

Dated: July 12, 2010

KELLY PIONEER GROUP, LLC

By: 

Frank A. Kelly
President

SCHEDULE A

<u>Trademark</u>	<u>Class</u>	<u>Application No.</u>	<u>Application Date</u>
MORE FLAVORS. MORE FUN.	30	77/820365	9/4/2009