TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
IICIT eCapital, LLC	FORMERLY CIT eCapital	12/01/2005	LIMITED LIABILITY
	Recovery, LLC	12/0 //2000	COMPANY: CONNECTICUT

RECEIVING PARTY DATA

Name:	Supple Beverages, LLC	
Street Address:	355 Byrd Avenue	
City:	Neenah	
State/Country:	WISCONSIN	
Postal Code:	54956	
Entity Type:	LIMITED LIABILITY COMPANY: CONNECTICUT	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3330620	SUPPLE

CORRESPONDENCE DATA

Fax Number: (415)291-7474

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: patrademarks@manatt.com, ssking@manatt.com

Correspondent Name: Susan E. Hollander / Shannon S. King
Address Line 1: One Embarcadero Ctr, 30th Floor
Address Line 2: Manatt, Phelps & Phillips LLP

Address Line 4: San Francisco, CALIFORNIA 94111

ATTORNEY DOCKET NUMBER:	43518-031-001
NAME OF SUBMITTER:	Shannon S. King
Signature:	/Shannon S. King/
Date:	07/14/2010

900166988 TRADEMARK REEL: 004242 FRAME: 0160 Total Attachments: 0

TRADEMARK
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TRADEMARK REEL: 004242 FRAME: 0162

RECORDED: 07/14/2010