

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Augusto Ramon Lopez Lorenzo</td> <td></td> <td>07/14/2010</td> <td>INDIVIDUAL: UNITED STATES</td> </tr> <tr> <td>Eva Maria Lopez Lorenzo</td> <td></td> <td>07/14/2010</td> <td>INDIVIDUAL: UNITED STATES</td> </tr> </tbody> </table>	Name	Formerly	Execution Date	Entity Type	Augusto Ramon Lopez Lorenzo		07/14/2010	INDIVIDUAL: UNITED STATES	Eva Maria Lopez Lorenzo		07/14/2010	INDIVIDUAL: UNITED STATES	
Name	Formerly	Execution Date	Entity Type										
Augusto Ramon Lopez Lorenzo		07/14/2010	INDIVIDUAL: UNITED STATES										
Eva Maria Lopez Lorenzo		07/14/2010	INDIVIDUAL: UNITED STATES										
RECEIVING PARTY DATA													
Name:	Guantanamo Cigars Company												
Also Known As:	AKA Guantanamo Cigars												
Street Address:	5601 Collins Avenue												
Internal Address:	M-1												
City:	Miami Beach												
State/Country:	FLORIDA												
Postal Code:	33140												
Entity Type:	CORPORATION: FLORIDA												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>3377574</td> <td>GUANTANAMERA</td> </tr> </tbody> </table>	Property Type	Number	Word Mark	Registration Number:	3377574	GUANTANAMERA							
Property Type	Number	Word Mark											
Registration Number:	3377574	GUANTANAMERA											
CORRESPONDENCE DATA													
Fax Number:	(305)670-1161												
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone:	(305) 670-1101												
Email:	fherrera@qpwbllaw.com												
Correspondent Name:	Frank Herrera												
Address Line 1:	9300 S. Dadeland Blvd.												
Address Line 2:	Fourth Floor												
Address Line 4:	Miami, FLORIDA 33156												
ATTORNEY DOCKET NUMBER:	GUANTANAMERA												
NAME OF SUBMITTER:	Frank Herrera												

OP \$40.00 3377574

Signature:	/FH/
Date:	07/14/2010
Total Attachments: 4 source=ASSIGNMENT of 3377574#page1.tif source=ASSIGNMENT of 3377574#page2.tif source=ASSIGNMENT of 3377574#page3.tif source=ASSIGNMENT of 3377574#page4.tif	

APPENDIX A

TRADEMARK ASSIGNMENT

FEDERAL REGISTRATION NO. 3,377,574

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“GUANTANAMERA”

WHEREAS, Eva Maria Lopez Lorenzo of 1517 Lakeview Dr., Keller, Texas 76248, Augusto Ramon Lopez Lorenzo of 6210 S.W. 34th Street, Miami, Florida 33155, and Oliver Imports Spirits & Liqueurs, Inc. (to the extent that Oliver Imports Spirits & Liqueurs, Inc. may claim any rights therein) (hereinafter “Assignors”), are the owners of certain common law and federally registered rights, namely U.S. Trademark Registration No. 3,377,574, in the trademark GUANTANAMERA listed on Exhibit A hereto for use in connection with “Rum; Rum; Coffee-based liqueurs; Cream liqueurs; Herb liqueurs; Liqueurs; Liquor and liqueur beverages, namely, rum,” (hereinafter “the Mark”); and

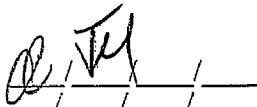
WHEREAS, Guantanamera Cigars Company, a Florida corporation having offices at 5601 Collins Avenue, M-1, Miami Beach, Florida 33140, (hereinafter “Assignee”), is desirous of acquiring the Mark and registration thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereby agree that:

1. Assignors hereby assign to Assignee all right, title and interest in and to the Mark, together with the goodwill associated therewith, including all renewals.
2. Assignors agree to execute any additional documents presented to Assignors by Assignee

which are or may be reasonably necessary to evidence or perfect the assignment, including those reasonably necessary to effectuate the recordation of the assignment.

Initials:



Handwritten initials of the assignors and assignee, consisting of a stylized 'E' and 'A' for the assignors, and a stylized 'G' for the assignee, followed by horizontal lines for signatures.

3. This Assignment includes all rights in the nature of trademark, service mark and trade name rights, as well as the right to sue for past, present, or future infringement by any third party.
4. Assignors warrant and represent that they have good title to the Mark and registration either through their own use or through use in connection with affiliated companies including but not limited to Oliver Imports Spirits & Liqueurs, Inc.
5. Assignors warrant and represent that they have continuous and systematic use of the Mark in the United States since at least as early as 1997 without any business interruptions in use of the Mark for more than one (1) year.

<u>ASSIGNORS</u>	<u>ASSIGNEE</u>
<p>AUGUSTO RAMON LOPEZ LORENZO</p> <p>By _____ Name: _____ Title: _____ Date: _____</p>	<p>GUANTANAMERA CIGARS COMPANY</p> <p>By <i>[Signature]</i> Name: <i>Joe L. Montague</i> Title: <i>President</i> Date: <i>07/14/2010</i></p>
<p>EVA MARIA LOPEZ LORENZO</p> <p>By _____ Name: _____ Title: _____ Date: _____</p>	
<p>OLIVER IMPORTS SPIRITS & LIQUEURS, INC.</p> <p>By <i>[Signature]</i> Name: _____ Title: <i>AUGUSTO LOPEZ</i> Date: <i>PRESIDENT</i></p>	

Initials: *AL*

3. This Assignment includes all rights in the nature of trademark, service mark and trade name rights, as well as the right to sue for past, present, or future infringement by any third party.
4. Assignors warrant and represent that they have good title to the Mark and registration either through their own use or through use in connection with affiliated companies including but not limited to Oliver Imports Spirits & Liqueurs, Inc.
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<u>ASSIGNORS</u>	<u>ASSIGNEE</u>
AUGUSTO RAMON LOPEZ LORENZO By: _____ Name: _____ Title: _____ Date: _____	GUANTANAMERA CIGARS COMPANY By:  Name: <u>Jose Manuel Lopez</u> Title: <u>Vice President</u> Date: <u>07/14/2010</u>
EVA MARIA LOPEZ LORENZO By:  Name: _____ Title: _____ Date: <u>7/14/10</u>	
OLIVER IMPORTS SPIRITS & LIQUEURS, INC. By: _____ Name: _____ Title: _____ Date: _____	

Initials: 