

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bank of America N.A., as Agent		07/14/2010	National Banking Association: UNITED STATES

RECEIVING PARTY DATA

Name:	World's Finest Chocolate, Inc.
Street Address:	4801 S. Lawndale
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60632
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 36

Property Type	Number	Word Mark
Registration Number:	3166618	BAR BITES
Registration Number:	1849516	CARAMEL WHIRLS
Registration Number:	2285174	CC CAPPUCCINO CREME
Registration Number:	2439715	CHOCOLATE SHOP
Registration Number:	3131166	COCONUT WHIRLS
Registration Number:	0852404	CONTINENTAL
Registration Number:	0740277	CONTINENTALS
Registration Number:	0713920	COOK'S
Registration Number:	2941763	CORDIAL CHERRY EGGS
Registration Number:	1861518	DARK DELUXE
Registration Number:	2570881	DARK DELUXE
Registration Number:	3644906	DOUBLE CHOCOLATE MELTAWAYS
Registration Number:	1742438	FUND RAISIN'S
Registration Number:	3225811	FUNDSHOP

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Registration Number:	2425847	GROOVY GUMMIES
Registration Number:	2354582	IMPERIAL
Registration Number:	2800468	IMPERIAL
Registration Number:	1707060	MADE ESPECIALLY FOR YOUR ENJOYMENT
Registration Number:	1921073	MAJESTIQUE
Registration Number:	1913571	MINT MELTAWAYS
Registration Number:	0967132	
Registration Number:	2195126	P
Registration Number:	1665160	PREMIERE
Registration Number:	2160120	RAVIN' RAISINS
Registration Number:	2214736	SNAPPERS
Registration Number:	3257350	TOFFEE DELUXE
Registration Number:	2042226	W.F. CRISP
Registration Number:	3498618	WE MAKE IT FRESH. YOU MAKE IT PERSONAL.
Registration Number:	3303566	WF WORLD'S FINEST CHOCOLATE
Registration Number:	0876129	WHEEL
Registration Number:	1760822	WORLD'S FINEST
Registration Number:	2305784	WORLD'S FINEST
Registration Number:	0638128	WORLD'S FINEST
Registration Number:	2910934	WF WORLD'S FINEST CHOCOLATE
Registration Number:	1246519	WORLD'S FINEST WFC MILK CHOCOLATE CALIFORINA ALMONDS REAL MILK CHOCOLATE MADE ESPECIALLY FOR
Serial Number:	77478831	WE MAKE IT FRESH. YOU MAKE IT PERSONAL.

CORRESPONDENCE DATA

Fax Number: (312)577-8816
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 312.577.8034
Email: oscar.ruiz@kattenlaw.com
Correspondent Name: Oscar Ruiz c/o Katten Muchin Rosenman
Address Line 1: 525 West Monroe Street
Address Line 4: Chicago, ILLINOIS 60661

ATTORNEY DOCKET NUMBER:	339038-15
NAME OF SUBMITTER:	Oscar Ruiz
Signature:	/Oscar Ruiz/

Date:

07/14/2010

Total Attachments: 6

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TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of July 14, 2010 by BANK OF AMERICA N.A., as Agent (“**Releasing Party**”).

WITNESSETH:

WHEREAS, the Releasing Party and World's Finest Chocolate, Inc., a Delaware corporation (“**WFC**”), were parties to a Trademark Security Agreement, dated as of July 10, 2009 (as amended, restated, supplemented or otherwise modified from time to time, the “**Security Agreement**”), pursuant to which WFC granted a security interest to the Releasing Party in, and a collateral assignment to the Releasing Party of, among other things, the trademark registrations and trademark applications (and intellectual property relating to same) of WFC, including, without limitation, the trademark registrations and trademark applications (and intellectual property relating to same) set forth on Schedule 1 hereto;

WHEREAS, in connection with entering into the Security Agreement, a Notice of Recordation of Assignment Document was recorded in the United States Patent and Trademark Office on July 10, 2009 at Reel 4022, Frame 0836; and

WHEREAS, WFC has requested that the Releasing Party release its security interest in the trademark registrations and trademark applications of WFC and reassign the same to WFC.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Releasing Party hereby releases its security interests in all of WFC’s right, title and interest in and to all of the following (the “**Trademark Collateral**”):

(i) each Trademark listed on Schedule 1 annexed hereto, together with any reissues, continuations or extensions thereof, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark; and

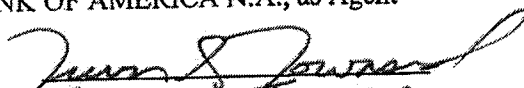
(ii) all products and proceeds of the foregoing, including without limitation, any claims by Grantor against third parties for past, present or future (a) infringement or dilution of any Trademark, or (b) injury to the goodwill associated with any Trademark.

2. Releasing Party hereby reassigns, grants and conveys to WFC, without any representation, recourse or undertaking by Releasing Party, all of Releasing Party's right, title and interest in and to the Trademark Collateral.

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IN WITNESS WHEREOF, the Releasing Party has caused this Trademark Release and Reassignment to be duly executed by its duly authorized officers as of the day and year first above written.

BANK OF AMERICA N.A., as Agent

By: 
Name: Taylor S. Tinsell
Title: VP

Trademark Release and Reassignment

TRADEMARK
REEL: 004242 FRAME: 0312

SCHEDULE A**U.S. TRADEMARK REGISTRATIONS**

Trademark Description	U.S. Registration No.	Date Registered
BAR BITES	3166618	10/31/2006
CARAMEL WHIRLS	1849516	8/9/1994
CC CAPPUCCINO CREME & Design	2285174	10/12/1999
CHOCOLATE SHOP	2439715	4/3/2001
COCONUT WHIRLS	3131166	8/15/2006
CONTINENTAL	852404	7/9/1968
CONTINENTALS	740277	11/6/1982
COOK'S	713920	4/11/1981
CORDIAL CHERRY EGGS	2941763	4/19/2005
DARK DELUXE	1861518	11/1/1994
DARK DELUXE	2570881	5/21/2002
DOUBLE CHOCOLATE MELTAWAYS	3644906	6/23/2009
FUND RAISIN'S	1742438	12/22/1992
FUNDSHOP	3225811	4/3/2007
GROOVY GUMMIES	2425847	1/30/2001
IMPERIAL	2354582	6/6/2000
IMPERIAL	2800468	12/30/2003
MADE ESPECIALLY FOR YOUR ENJOYMENT	1707060	8/11/1992
MAJESTIQUE	1921073	9/19/1995
MINT MELTAWAYS (STYLIZED)	1913571	8/22/1995
MISC. DESIGN (CHOCOLATE BAR)	967132	8/28/1973
P & DESIGN	2195126	10/13/1998
PREMIERE	1665160	11/19/1991
RAVIN' RAISINS	2160120	5/26/1998
SNAPPERS	2214736	12/29/1998
TOFFEE DELUXE	3257350	6/26/2007
W.F. CRISP	2042226	3/4/1997
WE MAKE IT FRESH. YOU MAKE IT PERSONAL	3498618	9/9/2008
WF WORLD'S FINEST CHOCOLATE (Stylized)	3303566	10/2/2007
WHEEL	876129	9/2/1989
WORLD'S FINEST (Illinois)	028405	1/18/1952

WORLD'S FINEST	1760822	3/23/1993
WORLD'S FINEST	2305784	1/4/2000
WORLD'S FINEST (STYLIZED)	638128	12/4/1956
WORLD'S FINEST CHOCOLATE AND CROWN DESIGN	2910934	12/14/2004
WORLD'S FINEST PACKAGE DESIGN	1246519	7/26/1983

U.S. TRADEMARK APPLICATIONS

<u>Trademark Application Description</u>	<u>U.S. Application No.</u>	<u>Date Applied</u>
WE MAKE IT FRESH. YOU MAKE IT PERSONAL	77/478831	5/20/2008

FOREIGN TRADEMARK REGISTRATIONS

Trademark Description	Country	Registration No.	Date Registered
BAR BITES	Canada	725071	02-Oct-08
BAR BITES	Mexico	912865	08-Dec-05
CAPPUCCINO CREME	Canada	467718	16-Dec-96
CARAMEL WHIRLS	Canada	457697	24-May-96
CHOCOLATE DELIGHTS DE CHOCOLAT	Canada	449164	20-Oct-95
CHOCOLATE SHOP	Canada	731268	18-Dec-08
CHOCOLATE TIERS DE CHOCOLAT (Stylized)	Canada	492150	31-Mar-98
COCONUT WHIRLS	Canada	687523	10-May-07
COCONUT WHIRLS	Mexico	912866	08-Dec-05
CONTINENTAL ALMONDS	Canada	353403	23-Mar-89
COOK	Canada	152619	18-Aug-67
COOK-ETTS	Canada	299710	08-Feb-85
COOK'S GOLD	Mexico	956974	09-Oct-06
DARK DELUXE	Canada	477433	12-Jun-97
FUND RAISIN'S	Canada	457488	24-May-96
FUND RAISIN'S	New Zealand	212089	25-Jun-96
FUNDSHOP	Mexico	912867	08-Dec-05
LE CHOCOLATIER CLASSIQUE	Canada	551126	19-Sep-01
MAJESTIQUE	Mexico	415764	09-Jun-92
MAJESTIQUE	New Zealand	216434	28-Aug-95
MAJESTIQUE	Canada	434192	7-Oct-94
MAJESTIQUE	Canada	434211	7-Oct-94
MINT MELTAWAYS	Canada	445309	14-Jul-95
MINT MELTAWAYS (STYLIZED)	New Zealand	209973	25-Sep-96
MOCHACCINO MELTAWAYS	Canada	704179	08-Jan-08
MOCHACCINO MELTAWAYS	Mexico	913439	13-Dec-05
MYSTIQUE	Canada	447932	22-Sep-95
MYSTIQUE	Canada	430966	29-Jul-94
MYSTIQUE CATER SERVICE	Canada	446978	01-Sep-95
PANSIES & PARASOLS	Canada	508208	19-Feb-99
SERVICE DE TRAITEUR MYSTIQUE	Canada	447327	08-Sep-95
TOFFEE DELUXE	Canada	742651	26-Jun-09
THE CLASSIC CHOCOLATIER	Canada	551127	19-Sep-01
THE FINE FOLKS	Canada	161303	21-Feb-69
TROPICAL TREASURES	Canada	438500	27-Jan-95

Trademark Description	Country	Registration No.	Date Registered
WORLD'S FINEST	Mexico	387088	27-Nov-90
WORLD'S FINEST	Australia	B370313	11-Jan-82
WORLD'S FINEST PACKAGE DESIGN	New Zealand	B209972	01-Oct-96
FUND RAISIN'S	Australia	A561397	09-Aug-91
MELTAWAYS	Mexico	393952	23-Apr-91
MINT MELTAWAYS (STYLIZED)	Australia	A553559	10-Apr-91
MINT MELTAWAYS (STYLIZED)	Canada	413631	18-Jun-93
MISC. DESIGN (CHOCOLATE BAR)	Canada	217105	19-Nov-76
MISC. DESIGN (CHOCOLATE BAR)	Canada	228626	23-Jun-78
WF C WORLD'S FINEST	Australia	370313	11-Jan-82
WFC & DESIGN	New Zealand	166786	27-Oct-89
WFC & DESIGN	Australia	A298502	12-Jul-76
WFC & DESIGN	Israel	122369	13-Sep-98
WORLD'S FINEST (STYLIZED)	Japan	3071166	31-Aug-95
WORLD'S FINEST PACKAGE DESIGN	Australia	352900	04-Nov-80

FOREIGN TRADEMARK APPLICATIONS

Trademark Description	Country	Application No.	Date Applied
COOK'S GOLD	Canada	1306926	27-Jun-06
FUNDSHOP	Canada	1271361	8-Sept-05
TOFFEE DELUXE	Mexico	787509	08-Jun-06
WE MAKE IT FRESH. YOU MAKE IT PERSONAL	Canada	1405502	30-Jul-08