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TO:CHRISTOPHER G. VARALLO COMPANY:422 W. RIVERSIDE SUITE 1100

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.105/12/2010  
900161995

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Richard L. Morris Jr.		03/22/2010	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Jeffrey Alan Ripley		
Street Address:	10015 N. Quinhault Ct.		
City:	Spokane		
State/Country:	WASHINGTON		
Postal Code:	99208		
Entity Type:	INDIVIDUAL:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78765180	R.COM	
CORRESPONDENCE DATA			
Fax Number:	(509)458-2728		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	509.624.5265		
Email:	cgv@witherspoonkelley.com		
Correspondent Name:	Christopher G. Varallo		
Address Line 1:	422 W. Riverside Suite 1100		
Address Line 4:	Spokane, WASHINGTON 99201		
NAME OF SUBMITTER:		Christopher G. Varallo	
Signature:		/Christopher G. Varallo/	
Date:		05/12/2010	
Total Attachments: 6 source=Assignment (S0147512)#page1.tif			

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REEL: 004242 FRAME: 0507

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TO: CHRISTOPHER G. VARALLO COMPANY: 422 W. RIVERSIDE SUITE 1100

**ASSIGNMENT**

This Assignment ("Assignment"), dated as of March 22<sup>ND</sup>, 2010, is by and between Jeffrey Alan Ripley, an individual ("Assignee"), and Richard L. Morris, Jr., an individual ("Assignor").

**Recitals**

WHEREAS, contemporaneous with the execution of this Assignment, Assignor and Assignee are executing a Mutual Release and Settlement Agreement to which this Assignment is referenced and attached;

WHEREAS, Assignor has applied with the United State Patent and Trademark Office for the registration of the mark "r.com" under Serial No. 78765180 (the "Application"); and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Application.

**Agreement**

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor and Assignee agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Application in the United States and all jurisdictions outside the United States, (including, without limitation, the right to renew the Application, and any priority right that may arise from such Application), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the Application to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Application.

This Assignment may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by facsimile transmission, which transmission shall be deemed delivery of an originally executed document.

[Signature page follows.]



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TO: CHRISTOPHER G. VARALLO COMPANY: 422 W. RIVERSIDE SUITE 1100

IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of the date first above written.

ASSIGNEE:



JEFFREY ALAN RIPLEY, individually  
and on behalf of his marital community

ASSIGNOR:



RICHARD L. MORRIS, JR., individually  
and on behalf of his marital community

STATE OF WASHINGTON )

)ss.

County of Spokane )

I certify that I know or have satisfactory evidence that JEFFREY ALAN RIPLEY is the person who appeared before me, and said person acknowledged that he was authorized to sign this instrument, and acknowledged it to be his free and voluntary act, for the uses and purposes mentioned in the instrument.

DATED: April 15<sup>th</sup>, 2010.



Print Name: Catherine Marie O'Rourke  
Notary Public in and for the State of  
Washington, residing at Spokane  
My appointment expires: 12/01/10

**FAX TRANSMISSION**

To: Lazena Martin, Examiner  
United States Patent & Trademark Office

Date: July 14, 2010

Fax # (571) 273-0140

Pages: 13 (including this cover page)

From: Christopher G. Varallo

Subject: r.com

Please see attached letter of today's date and Trademark Assignment for "r.com" which is hereby resubmitted in accordance with your correspondence of May 13, 2010. A copy of your correspondence is included for reference.

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CLIENT NUMBER: 73567-1

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THANK YOU.

ORIGINAL WILL FOLLOW.

ORIGINAL WILL NOT FOLLOW.

422 W. Riverside Avenue, Suite 1100

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www.witherspoonkelley.com

**TRADEMARK**  
**REEL: 004242 FRAME: 0512**

COVER SHEET FOR: Trademark Assignment

CONVEYING PARTY: Richard L. Morris, Jr.

RECEIVING PARTY: Jeffrey Alan Ripley, A United States Citizen  
10015 N. Quinault Ct.  
Spokane, WA 99208  
Country: United States

ENTITY TYPE: Individual

WORD MARK: r.com

SERIAL NUMBER : 78785180

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## UNITED STATES PATENT AND TRADEMARK OFFICE

### Facsimile Transmission

**To:** Name: CHRISTOPHER G. VARALLO  
Company: 422 W. RIVERSIDE SUITE 1100  
Fax Number: 15094582728  
Voice Phone:

**From:** Name: ASSIGNMENT SERVICES BRANCH  
Voice Phone: 571-272-3350

37 C.F.R. 1.6 sets forth the types of correspondence that can be communicated to the Patent and Trademark Office via facsimile transmissions. Applicants are advised to use the certificate of facsimile transmission procedures when submitting a reply to a non-final or final Office action by facsimile (37 CFR 1.8(a)).

#### Fax Notes:

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Pg#	Description
1	Cover Page
2	473.TXT
4	Document 1, Batch 2037885
6	Document 2, Batch 2037885

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Date and time of transmission: Saturday, May 15, 2010 9:51:12 AM  
Number of pages including this cover sheet: 11

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