

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Firestone Diversified Products LLC	FORMERLY BFS Diversified Products LLC	07/15/2010	LIMITED LIABILITY COMPANY: INDIANA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Firestone Natural Rubber Company, LLC		
<b>Street Address:</b>	250 W. 96th Street		
<b>City:</b>	Indianapolis		
<b>State/Country:</b>	INDIANA		
<b>Postal Code:</b>	46260		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	0701581	HARTEX	
Registration Number:	1004811	HARTEX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(330)379-4064		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	iplaw@bfusa.com		
<b>Correspondent Name:</b>	Sarah M Jabbari		
<b>Address Line 1:</b>	1200 Firestone Parkway		
<b>Address Line 2:</b>	Bridgestone Americas, Inc.- Legal Depart		
<b>Address Line 4:</b>	Akron, OHIO 44317		
<b>ATTORNEY DOCKET NUMBER:</b>	M60002US1A AND		
<b>NAME OF SUBMITTER:</b>	Sarah M Jabbari		
<b>Signature:</b>	/smj/		

**CH \$65.00 0701581**

**900167018**

**TRADEMARK  
 REEL: 004242 FRAME: 0592**

Date:

07/15/2010

Total Attachments: 1

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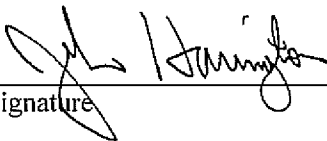
This trademark assignment ("Assignment") is by Firestone Diversified Products LLC, formerly known as and occasionally still doing business as BFS Diversified Products LLC, a Delaware limited liability company having a business address of 250 West 96<sup>th</sup> Street, Indianapolis, Indiana, 46260, U.S.A. ("Assignor") to Firestone Natural Rubber Company, LLC a Delaware limited liability company ("Assignee").

Marks		
Country	Mark Name	Reg. No.
U.S.	HARTEX	0701581
U.S.	HARTEX	1004811

Assignor, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, does hereby assign, transfer, grant and convey to Assignee, free and clear of all pledges, security interests, liens, charges, encumbrances, equities, claims, option or limitation of every kind, all of Assignor's worldwide right, title and interests in, to and under the Marks in the chart above, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement thereof, whether arising on, prior to or subsequent to the date of this Assignment, and any and all renewals and extension thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, the same to be held and enjoyed by Assignees, its successors and assignees from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had the Assignment not been made.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment shall be governed by and construed in accordance with the laws of the State of Indiana without giving effect to the principles of conflicts of laws thereof.

ASSIGNOR:  
Firestone Diversified Products LLC/ BFS Diversified Products LLC

  
\_\_\_\_\_  
Signature

John J. Harrington  
\_\_\_\_\_  
Printed Name and Title

July, 15, 2009  
Month Day