

TO: JASON DRANGEL COMPANY: 60 EAST 42ND STREET

TRADEMARK ASSIGNMENT

Electronic Version v1.1

06/29/2010

Stylesheet Version v1.1

900165788

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOOD WILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ideavillage Products Corp.		06/17/2010	CORPORATION; NEW JERSEY
RECEIVING PARTY DATA			
Name:	Napkleen, LLC		
Street Address:	3333 Hyde Park Road		
Internal Address:	Suite 200		
City:	New Hyde Park		
State/Country:	NEW YORK		
Postal Code:	11042		
Entity Type:	LIMITED LIABILITY COMPANY; NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77824528	NAPTASTIK	
CORRESPONDENCE DATA			
Fax Number:	(212)292-5381		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2122925390		
Email:	mail@ipcounselors.com		
Correspondent Name:	Jason Drangel		
Address Line 1:	60 East 42nd Street		
Address Line 2:	Suite 820		
Address Line 4:	New York, NEW YORK 10165		
ATTORNEY DOCKET NUMBER:	1111-709		
NAME OF SUBMITTER:	Jason M. Drangel		
Signature:	/jason m. drangel/		

OP \$40.00 77824528

TO: JASON DRANGEL COMPANY: 60 EAST 42ND STREET

Date:	06/29/2010
Total Attachments: 2 source=Nap#page1.tif source=Nap#page2.tif	

QUITCLAIM ASSIGNMENT OF TRADEMARK AND GOODWILL

This Assignment is made effective as of the 17th day of June, 2010, by Ideavillage Products Corp., a corporation duly organized and existing under the laws of the State of New Jersey ("Assignor") to NAPKLEEN, L.L.C., a corporation duly organized and existing under the laws of the State of New York with offices at 3333 Hyde Park Road, Suite 200, New Hyde Park NY 11042 ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of all right, title and interest in and to the trademark and trademark applications listed and/or described on Appendix A attached hereto and made a part hereof, and all of the goodwill associated therewith (the "Mark"); and

WHEREAS, Assignor has used the Mark in U.S. commerce since at least as early as November 30, 2009, and Assignor represents and warrants that, to the best of its knowledge, Assignor is not aware of any third parties who have used the Mark, or any confusingly similar mark, on competing goods in U.S. commerce; and


WHEREAS, Assignor has agreed to assign the Mark to Assignee;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, grant and convey to Assignee all of its right, title and interest in and to the Mark, and the registration with respect to same, as well as the goodwill related to the Mark and the right to sue for past infringement of the Mark. Assignor will execute any and all further documents necessary to transfer to Assignee title in and to the Mark.

In consideration for this Agreement, Assignee does hereby release, relinquish, and forever discharge Assignor and its parents, subsidiaries, affiliates, officers, directors, shareholders, agents, servants, employees and contractors, and their insurers, and the representatives of each of them, past and present, of and from any and all claims, crossclaims, demands, actions, and causes of action of any and every kind or character, including but not limited to any claims for injunctive or other equitable relief, damages, profits, costs or attorneys fees of any kind or nature whatsoever arising prior to or after the date hereof from or in connection with the Mark (except for claims arising as a result of a breach of this Agreement or of any of the representations and warranties contained herein, in which case in addition to other relief, this release shall become null and void).

IN TESTIMONY WHEREOF, Assignor and Assignee have executed this Assignment on the day and year first above written.

ASSIGNOR
IDEAVILLAGE PRODUCTS CORP.

By: 
Name: Arvind Chhabani
Title: President

TO: JASON DRANGEL COMPANY: 60 EAST 42ND STREET

fax server

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Address Line 4:	New York, NEW YORK 10165		
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NAME OF SUBMITTER:	Jason M. Drangel		
Signature:	/jason m. drangel/		

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