

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GE Business Financial Services Inc. (formerly known as Merrill Lynch Business Financial Services Inc.)		07/15/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Money Mailer, LLC
Street Address:	14271 Corporate Drive
City:	Garden Grove
State/Country:	CALIFORNIA
Postal Code:	92843-4937
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Registration Number:	1215176	MONEY MAILER
Registration Number:	1828510	MM MONEY MAILER
Registration Number:	2016301	HOME AT LAST!
Registration Number:	1204781	MM
Registration Number:	2082272	MONEY MAILER'S HOMEFRONT CALENDAR
Registration Number:	2138190	H.O.T.! COUPONS ANYWHERE, ANYTIME, JUST CLICK, PRINT & GO! WWW.HOTCOUPONS.COM
Registration Number:	2179898	PRINTERNET PROCESS COUPONS
Registration Number:	2117628	SMARTZONES
Registration Number:	2185903	H.O.T! COUPONS NETWORK WWW.HOTCOUPONS.COM
Registration Number:	2354477	@D EASE
Registration Number:	2278143	HELPING BUSINESSES GET AND KEEP MORE CUSTOMERS
Registration Number:	2472507	SELECTED AUDIENCE SYSTEM

CH \$465.00 1215176

Registration Number:	2613673	LIKE GETTING MONEY IN YOUR MAILBOX
Registration Number:	2603057	JUST FOR FAMILIES
Registration Number:	2383299	I WANT 2 WIN.COM
Registration Number:	2544598	YOUR MARKETPLACE OF VALUES
Serial Number:	76435351	CELEBRATE OUR FUTURE WE'RE GROWING PLACES! MONEY MAILER
Serial Number:	76472885	ADBOOKS

CORRESPONDENCE DATA

Fax Number: (312)460-7577
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 3124605000
Email: jsutherland@seyfarth.com
Correspondent Name: Julia K. Sutherland
Address Line 1: 131 South Dearborn St., Suite 2400
Address Line 4: Chicago, ILLINOIS 60603-5577

ATTORNEY DOCKET NUMBER:	58550-000013
NAME OF SUBMITTER:	Julia K. Sutherland
Signature:	/Julia K. Sutherland/
Date:	07/16/2010

Total Attachments: 3
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TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of July 15, 2010 by **GENERAL ELECTRIC BUSINESS FINANCIAL SERVICES INC.** (formerly known as Merrill Lynch Business Financial Services Inc.) ("**Agent**").

WITNESSETH:

WHEREAS, Agent and Money Mailer, LLC, a Delaware limited liability company ("**Grantor**"), were parties to that certain Trademark Security Agreement dated as of May 30, 2003 (the "**Assignment**"), pursuant to which Grantor granted a security interest to Agent in certain trademarks (the "**Trademarks**") and Trademark Rights (as defined below) as security for certain obligations owing by Grantor to Agent, including the Trademarks set forth on Schedule 1 hereto; and

WHEREAS, the Assignment was recorded by the Trademark Division of the United States Patent and Trademark Office on June 16, 2003, at Reel 002754, Frame 0518; and

WHEREAS, Grantor has requested that Agent release its security interest in the Trademarks and Trademark Rights and reassign the same to Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Agent hereby releases its security interest in all of Grantor's right, title and interest in and to the following (collectively the "**Trademark Rights**"):

(i) each Trademark and application for Trademark listed on Schedule I annexed hereto, together with any reissues, continuations or extensions thereof; and

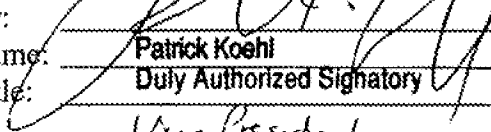
(ii) all products and proceeds of the foregoing, including without limitation, any claim by Grantor against third parties for past, present or future infringement of any Trademark.

2. Agent hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by Agent, all of Agent's right, title and interest in and to the Trademarks and the Trademark Rights together with the goodwill of the business associated therewith.

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[Signature Page Follows]*

IN WITNESS WHEREOF, Agent has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

**GE BUSINESS FINANCIAL SERVICES
INC.** (formerly known as Merrill Lynch
Business Financial Services Inc.)

By: 
Name: Patrick Koehli
Title: Duly Authorized Signatory
Vice President

SCHEDULE 1

TRADEMARK REGISTRATIONS

<u>Trademark Description</u>	<u>U.S. Registration No.</u>	<u>Date Registered</u>
Money Mailer Logo	1,215,176	11/2/82
Money Mailer Logo (Stacked MM)	1,828,510	03/29/94
Home At Last (& Design)	2,016,301	11/12/96
SmartZones	2,117,628	12/2/97
PrinterNet	2,179,898	8/11/98
Selected Audience Systems	2,472,507	07/24/01
"Like Getting Money In Your Mailbox"	2,613,673	09/30/02
"Helping Business Get and Keep More Customers"	2,278,143	09/14/99
Your Market Place of Values	2,544,598	03/5/02
H.O.T.! Coupons Anywhere, Anytime, Just Click, Print & Go	2,138,190	2/24/98
H.O.T! Coupons Network	2,185,903	09/01/98
@d.ease	2,354,477	06/06/00
Just for Families	2,603,057	07/30/02
iwant2win.com	2,383,299	09/05/00
HomeFront Calendar	2,082,272	07/22/97
MM	1,204,781	08/10/82

TRADEMARK APPLICATIONS

<u>Trademark Application Description</u>	<u>U.S. Application No.</u>	<u>Date Applied</u>
AdBooks	76-472885	12/9/02
We're Growing Places	76-435351	07/29/02