

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
GE Business Financial Services Inc.		07/15/2010	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Money Mailer, LLC		
<b>Street Address:</b>	14271 Corporate Drive		
<b>City:</b>	Garden Grove		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92843-4937		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3539334	A AD BOOKS BY MONEY MAILER	
<b>Registration Number:</b>	3417063	HOT! COUPONS ANYWHERE, ANYTIME. JUST CLICK, PRINT & GO! WWW.HOTCOUPONS.COM	
<b>Registration Number:</b>	3530937	MONEY MAILER	
<b>Serial Number:</b>	77825315	H.O.T! COUPONS	
<b>Serial Number:</b>	78745023	ADEASE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)460-7000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	3124605000		
<b>Email:</b>	jsutherland@seyfarth.com		
<b>Correspondent Name:</b>	Julia K. Sutherland		
<b>Address Line 1:</b>	131 South Dearborn St., Suite 2400		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60603-5577		

**CH \$140.00 3539334**

ATTORNEY DOCKET NUMBER:	58550-000013
NAME OF SUBMITTER:	Julia K. Sutherland
Signature:	/Julia K. Sutherland/
Date:	07/16/2010
Total Attachments: 3 source=Release - MM General Electric#page1.tif source=Release - MM General Electric#page2.tif source=Release - MM General Electric#page3.tif	

**TRADEMARK RELEASE AND REASSIGNMENT**

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of July 15, 2010 by **GENERAL ELECTRIC BUSINESS FINANCIAL SERVICES INC.** (“Agent”).

WITNESSETH:

WHEREAS, Agent and Money Mailer, LLC, a Delaware limited liability company (“Grantor”), were parties to that certain Trademark Security Agreement dated as of November 16, 2009 (the “Assignment”), pursuant to which Grantor granted a security interest to Agent in certain trademarks (the “Trademarks”) and Trademark Rights (as defined below) as security for certain obligations owing by Grantor to Agent, including the Trademarks set forth on Schedule 1 hereto; and

WHEREAS, the Assignment was recorded by the Trademark Division of the United States Patent and Trademark Office on November 16, 2009, at Reel 004096, Frame 0732; and

WHEREAS, Grantor has requested that Agent release its security interest in the Trademarks and Trademark Rights and reassign the same to Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Agent hereby releases its security interest in all of Grantor’s right, title and interest in and to the following (collectively the “**Trademark Rights**”):

(i) each Trademark and application for Trademark listed on Schedule I annexed hereto, together with any reissues, continuations or extensions thereof; and

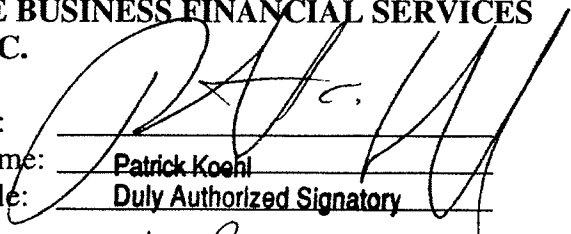
(ii) all products and proceeds of the foregoing, including without limitation, any claim by Grantor against third parties for past, present or future infringement of any Trademark.

2. Agent hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by Agent, all of Agent's right, title and interest in and to the Trademarks and the Trademark Rights together with the goodwill of the business associated therewith.

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[Signature Page Follows]*

IN WITNESS WHEREOF, Agent has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

**GE BUSINESS FINANCIAL SERVICES  
INC.**

By:   
Name: Patrick Koehn  
Title: Duly Authorized Signatory

*Vice President*

**SCHEDULE 1**

**TRADEMARK REGISTRATIONS**

<u>Trademark Description</u>	<u>U.S. Registration No.</u>	<u>Registration Date</u>
MONEY MAILER	3530937	11/11/08
HOT! COUPONS ANYWHERE, ANYTIME, JUST CLICK, PRINT & GO! <u>WWW.HOTCOUPONS.COM</u>	3417063	4/29/08
A AD BOOKS BY MONEY MAILER	3539334	12/2/08
ADEASE	3373999	1/22/08

**TRADEMARK APPLICATIONS**

<u>Trademark Application Description</u>	<u>U.S. Application No.</u>	<u>Application Date</u>
H.O.T. COUPONS	77825315	9/11/09