

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Making Fun LLC		12/28/2009	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Making Fun, Inc.		
Street Address:	5515 Doyle Street		
Internal Address:	Suite 20		
City:	Emeryville		
State/Country:	CALIFORNIA		
Postal Code:	94608		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77896469	MAKING FUN	
CORRESPONDENCE DATA			
Fax Number:	(415)738-8087		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415-738-8087		
Email:	mike@rodenbaugh.com		
Correspondent Name:	Mike Rodenbaugh		
Address Line 1:	548 Market Street		
Address Line 2:	Box 55819		
Address Line 4:	San Francisco, CALIFORNIA 94104		
ATTORNEY DOCKET NUMBER:	MAKING FUN		
NAME OF SUBMITTER:	Mike Rodenbaugh		
Signature:	/Mike Rodenbaugh/		

OP \$40.00 77896469

Date:

07/16/2010

Total Attachments: 5

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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "MAKING FUN, INC." IS DULY INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE TWENTY-EIGHTH DAY OF DECEMBER, A.D. 2009.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE NOT BEEN ASSESSED TO DATE.

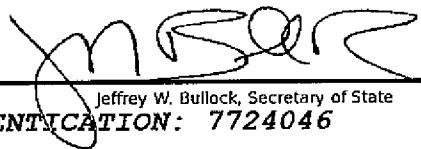
AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "MAKING FUN, INC." WAS INCORPORATED ON THE TWENTY-EIGHTH DAY OF DECEMBER, A.D. 2009.

4770040 8300

091139191

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7724046

DATE: 12-28-09

TRADEMARK
REEL: 004243 FRAME: 0745

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A CALIFORNIA LIMITED LIABILITY COMPANY UNDER THE NAME OF "MAKING FUN LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "MAKING FUN LLC" TO "MAKING FUN, INC.", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF DECEMBER, A.D. 2009, AT 12:06 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

4770040 8100V

091139191

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7724045

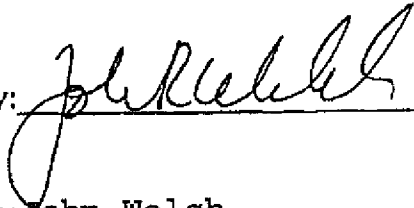
DATE: 12-28-09

TRADEMARK
REEL: 004243 FRAME: 0746

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A LIMITED LIABILITY COMPANY TO A
CORPORATION PURSUANT TO SECTION 265 OF
THE DELAWARE GENERAL CORPORATION LAW

- 1.) The jurisdiction where the Limited Liability Company first formed is California
- 2.) The jurisdiction immediately prior to filing this Certificate is California
- 3.) The date the Limited Liability Company first formed is March 18, 2009
- 4.) The name of the Limited Liability Company immediately prior to filing this Certificate is Making Fun LLC
- 5.) The name of the Corporation as set forth in the Certificate of Incorporation is Making Fun, Inc.

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the converting Limited Liability Company have executed this Certificate on the 18th day of December, A.D. 2009.

By: 

Name: John Welch

Print or Type

Title: Incorporator

Print or Type

Delaware

PAGE 2

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF INCORPORATION OF "MAKING FUN, INC." FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF DECEMBER, A.D. 2009, AT 12:06 O'CLOCK P.M.

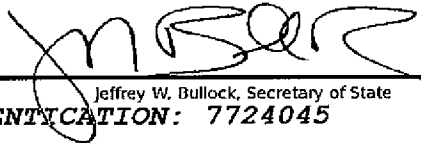
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



4770040 8100V

091139191

You may verify this certificate online
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Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7724045

DATE: 12-28-09

TRADEMARK
REEL: 004243 FRAME: 0748

STATE of DELAWARE
CERTIFICATE of INCORPORATION
A STOCK CORPORATION

• **First:** The name of this Corporation is Making Fun, Inc.

• **Second:** Its registered office in the State of Delaware is to be located at
615 South Dupont Highway Street, in the City of Dover
County of Kent Zip Code 19901.

The registered agent in charge thereof is
National Corporate Research, Ltd.

Third: The purpose of the corporation is to engage in any lawful act or activity for which corporations may be organized under the General Corporation Law of Delaware.

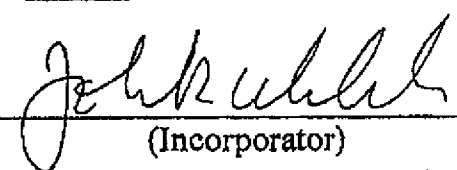
• **Fourth:** The amount of the total stock of this corporation is authorized to issue is
20,000,000 shares (number of authorized shares) with a par value of
\$0.00053 per share.

• **Fifth:** The name and mailing address of the incorporator are as follows:

Name John Welch

Mailing Address 5515 Doyle Street Suite 20
Emeryville, CA Zip Code 94608

• **I, The Undersigned,** for the purpose of forming a corporation under the laws of the State of Delaware, do make, file and record this Certificate, and do certify that the facts herein stated are true, and I have accordingly hereunto set my hand this
18th day of December, A.D. 2009.

BY: 
(Incorporator)

NAME: John Welch
(type or print)

State of Delaware
Secretary of State
Division of Corporations
Delivered 12:18 PM 12/28/2009
FILED 12:06 PM 12/28/2009
SRV 091139191 - 4770040 FILE