

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Motor Music LLC		07/05/2010	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	BMG Rights Management GmbH
Street Address:	Anna-Louisa-Karsch-Strasse 2, Spree Palais
City:	10178 Berlin
State/Country:	GERMANY
Entity Type:	LIMITED LIABILITY COMPANY: GERMANY

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2842668	MOTOR MUSIC
Registration Number:	2842667	MOTOR MUSIC
Registration Number:	2842665	MM MOTOR MUSIC
Registration Number:	2842666	MM MOTOR MUSIC

CORRESPONDENCE DATA

Fax Number: (212)813-5901
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-813-5900
 Email: anicolescu@fzlz.com
 Correspondent Name: LAWRENCE E. APOLZON
 Address Line 1: FROSS ZELNICK LEHRMAN & ZISSU, P.C.
 Address Line 2: 866 UNITED NATIONS PLAZA
 Address Line 4: NEW YORK, NEW YORK 10017

ATTORNEY DOCKET NUMBER: BMGR 1004533

DOMESTIC REPRESENTATIVE

900167196

**TRADEMARK
 REEL: 004243 FRAME: 0762**

CH \$115.00 2842668

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Lawrence E. Apolzon

Signature:

/anca nicolescu/

Date:

07/16/2010

Total Attachments: 2

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ASSIGNMENT

WHEREAS, Motor Music LLC, a limited liability company organized and existing under the laws of the State of Delaware, located at 6 East 32 Street, New York, NY 10016 ("Assignor"), is the owner of the trademarks listed in the attached schedule (hereinafter, the "Trademarks"); and WHEREAS, BMG Rights Management GmbH, a limited liability company organized and existing under the laws of Germany, located at Anna-Louisa-Karsch-Strasse 2, Spree Palais, 10178 Berlin, Germany ("Assignee"), is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

MOTOR MUSIC LLC

By: 

Name: Stanley Schneider

Title: SVP Business & Legal

Date of Signature: July 5th, 2010

SCHEDULE

TRADEMARKS	REGISTRATION NO.
MOTOR MUSIC	2,842,668
MOTOR MUSIC	2,842,667
MM MOTOR MUSIC and Design	2,842,665
MM MOTOR MUSIC and Design	2,842,666

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