

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cherry Lane Music Publishing Company, Inc.		07/05/2010	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	BMG Rights Management GmbH		
Street Address:	Anna-Louisa-Karsch-Strasse 2, Spree Palais		
City:	10178 Berlin		
State/Country:	GERMANY		
Entity Type:	LIMITED LIABILITY COMPANY: GERMANY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3614284	CHERRY LANE	
CORRESPONDENCE DATA			
Fax Number:	(212)813-5901		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-813-5900		
Email:	anicolescu@fzlz.com		
Correspondent Name:	LAWRENCE E. APOLZON		
Address Line 1:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
Address Line 2:	866 UNITED NATIONS PLAZA		
Address Line 4:	NEW YORK, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	BMGR 1004531		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

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Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Lawrence E. Apolzon

Signature:

/anca nicolescu/

Date:

07/16/2010

Total Attachments: 1

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ASSIGNMENT


WHEREAS, Cherry Lane Music Publishing Company, Inc., a corporation organized and existing under the laws of the State of New York, located at 6 East 32nd Street, 11th Floor, New York, NY 10016 ("Assignor"), is the owner of the following trademark (hereinafter, the "Trademark");

TRADEMARK	REGISTRATION NO.
CHERRY LANE	3,614,284

and WHEREAS, BMG Rights Management GmbH, a limited liability company organized and existing under the laws of Germany, located at Anna-Louisa-Karsch-Strasse 2, Spree Palais, 10178 Berlin, Germany ("Assignee"), is desirous of acquiring the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified registration therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

CHERRY LANE MUSIC PUBLISHING COMPANY,
INC.

By: 

Name: Stanley Schneider

Title: SVP Business & Legal

Date of Signature: July 5th, 2010

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