

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Gerard L.J.P.A. Vroomen		07/19/2010	INDIVIDUAL: NETHERLANDS

RECEIVING PARTY DATA

Name:	Life on the Beach Settlement
Composed Of:	COMPOSED OF Trustee: S.G. Hambros Bank & Trust (Bahamas) Limited
Street Address:	West Bay Street, P.O. Box N-7788
Internal Address:	SG Hambros Building
City:	Nassau
State/Country:	BAHAMAS
Entity Type:	TRUST: BAHAMAS

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	78211751	E
Registration Number:	2874383	CERVELO
Registration Number:	2866634	CERVELO

CORRESPONDENCE DATA

Fax Number: (202)842-8465
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 202-842-8800
 Email: dctrademarks@dbm.com
 Correspondent Name: Jennifer L. Dean
 Address Line 1: 1500 K Street, NW
 Address Line 2: Suite 1100
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20005-1209

ATTORNEY DOCKET NUMBER:	033183/197987
-------------------------	---------------

DOMESTIC REPRESENTATIVE

900167291

**TRADEMARK
 REEL: 004244 FRAME: 0384**

OP \$90.00 78211751

Name: Jennifer L. Dean
Address Line 1: 1500 K Street, NW
Address Line 2: Suite 1100
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005-1209

NAME OF SUBMITTER:	Molly G. Barr
Signature:	/Molly G. Barr/
Date:	07/19/2010

Total Attachments: 2
source=Assignment from GERARD L.J.P.A. VROOMEN to Life on The Beach Settlement#page1.tif
source=Assignment from GERARD L.J.P.A. VROOMEN to Life on The Beach Settlement#page2.tif

Assignment

WHEREAS, Gerard L.J.P.A. Vroomen, a citizen of the Netherlands, having an address of Rue de la Cassarde 1, Neuchatel, Switzerland, CH-2000 ("Assignor"), is the owner of the trademarks identified on Exhibit A attached hereto (the "Marks") and certain U.S. applications and registrations therefor; and

WHEREAS, Life on the Beach Settlement, a trust organized under the laws of the Bahamas ("Assignee"), is desirous of acquiring all right, title and interest in and to the Marks, the U.S. applications and registrations therefor, and the goodwill of the business symbolized thereby.

NOW, THEREFORE, good and valuable consideration being extant, Assignor hereby assigns to Assignee all of his right, title and interest in and to the Marks, the U.S. registrations and applications therefor, and the goodwill of the business symbolized thereby, including the right to sue and recover damages and profits for past acts of infringement.

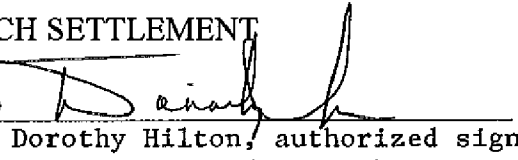

GERARD L.J.P.A. VROOMEN

Date: 21 June, 2010



LIFE ON THE BEACH SETTLEMENT

Date: 19 July 2010



By: Jan Whyms Dorothy Hilton, authorized signatories
Title: of SG Hambros Bank & Trust (Bahamas) Limited, Trustee

EXHIBIT A

Mark	U.S. Registration/Application No.	Filing/Registration Date
E	78/211,751	February 6, 2003
CERVELO (Stylized)	2,874,383	August 17, 2004
CERVELO	2,866,634	July 27, 2004