

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Connaught Guiney		07/01/2010	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Abercrombie & Fitch Trading Co.		
<b>Street Address:</b>	6301 Fitch Path		
<b>City:</b>	New Albany		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	43054		
<b>Entity Type:</b>	CORPORATION: OHIO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77862810	GILLIE GIRLS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(614)283-8940		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	614.283.6930		
<b>Email:</b>	ipdocketingwest@abercrombie.com		
<b>Correspondent Name:</b>	Abercrombie & Fitch Trading Co.		
<b>Address Line 1:</b>	6301 Fitch Path		
<b>Address Line 4:</b>	New Albany, OHIO 43054		
<b>NAME OF SUBMITTER:</b>	Jacob Kramer, Senior Legal Counsel		
<b>Signature:</b>	/jacob kramer/		
<b>Date:</b>	07/20/2010		
<b>Total Attachments: 1</b> source=GILLIE GIRLS Assignment#page1.tif			

CH \$40.00 77862810

ASSIGNMENT & AGREEMENT

This Assignment and Agreement ("Assignment") entered into this 30th day of June, 2010 is by and between the parties, namely Connaught Guiney DBA Gillie Girls, a United States individual residing at 118 Tall Oaks Drive, Unit H, Weymouth, Massachusetts 02910 ("Ms. Guiney" or "Assignor") and Abercrombie & Fitch Trading Co., an Ohio corporation having its principal place of business at 6301 Fitch Path, New Albany, OH 43054 ("A&F" or "Assignee").

1. Ms. Guiney owns U.S. Trademark Application No. 77/862,810 for the mark GILLIE GIRLS shown in Attachment 1 ("Gillie Girls Application");
2. A&F desires to acquire the Gillie Girls Application and any and all rights thereto, together with the goodwill associated therewith; and
3. In exchange for the payment of Thirty-Five Thousand Dollars (\$35,000.00 USD) from A&F to Ms. Guiney, Ms. Guiney agrees as follows:

Ms. Guiney hereby assigns to A&F any and all rights, title and interest in and to the Gillie Girls Application together with the goodwill associated therewith and the right to sue other parties for past infringement.

Ms. Guiney agrees on behalf of herself, and her employees and business partners, to never use or apply to register in the United States a mark identical or confusingly similar to GILLIE GIRLS for personal care products, jewelry and accessories, bags, apparel, and retail store services involving the sale of any of the foregoing items.

Agreed to by:

ASSIGNOR

Connaught Guiney  
CONNAUGHT GUINEY DBA GILLIE GIRLS

7.1.10  
Date

ASSIGNEE  
[Signature]  
Name:

7/12/10  
Date

Title: ASSISTANT SECRETARY

For and on behalf of ABERCROMBIE & FITCH TRADING CO.